

7-4-1930

The Cedarville Herald, July 4, 1930

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THE CEDARVILLE HERALD

KARL MULL — — — EDITOR AND PUBLISHER

Entered at the Post Office, Cedarville, Ohio, October 31, 1937, as second class matter.

FRIDAY, JULY 4, 1936

WHO CANNOT ENDORSE HOOVER COURSE?

On the birthday of the nation it seems fitting to review some past events and make comparisons of the past with the present. This nation is the result of a birth of an inspiration that all people could have equal privileges and freedom from oppression that were being enforced in those days by England.

The nation has passed through numerous wars from the days of the revolution down through the Civil war to the late World war. In each instance a moral principle was involved and bloodshed was the price paid for liberty of the people, whether at home or abroad. The World war happened at a time when people were better informed and believed differences could be settled without resorting to any form of warfare. The other side of the question of warfare was purely economic and the terrible burden of all countries brought out the proposed plan of limitation of armament. President Hoover and Premier MacDonald of England took the lead and invited various nations to meet and consider some plan to bring this about. Such a plan was adopted and with it would be a saving of millions to this country alone in cost of construction and maintenance of war craft. There was opposition as to be expected but it came from the military powers in Washington and great corporations that profit by manufacturing war material.

But the parents of the boys that had served abroad, those that returned and those that still sleep under the sod in foreign countries, endorse the limitation of armament. They have a deep feeling in their hearts that such a limitation is not only necessary but possible that future generations will be saved the experience of horrible warfare under the new means of destruction that science has made possible.

A congressional district such as the Seventh, comprising some nine agricultural counties, with a few manufacturing institutions, could expect little reward in a financial way from another war. But these nine counties would be called upon to supply man power to make another war possible. We may have the most advanced types of war craft but young vigorous men, strong physically and alert of mind, are essential to operate any kind of a war machine and consequently become "war fodder" for the death destruction devices of the enemy.

We think we voice the sentiment of the fathers and mothers of the Seventh congressional district on this the holiday of the nation in endorsing the plan as laid out by President Hoover and Premier MacDonald. Yet in the face of the general opinion of the citizens of the district it is with sorrow and disgrace that this plan has never been endorsed by Cong. Charles Brand. In an attempt to belittle the President the wife of the Congressman even took it upon herself to criticize Mr. Hoover and condemn the plan adopted. In other words take a stand against the sentiment of the people of this district in behalf of the manufacturers of munitions.

There is no apparent danger confronting this country for some years to come that would require a costly war program. We hear much now as to the excessive cost of government during a period of depression that is but the cleaning up of the free and easy spending that came as the result of enormous war profits. The people approve of armament enough to give us adequate protection but that is all. With governmental costs arising each year, and farm and manufacturing interests struggling to make ends meet, we find Cong. Brand offering bills for numerous expensive postoffice buildings, really the only acts during his present term, and few will endorse these on the grounds of economy.

Thus you have no record of the present congressman worthy of endorsement. Each bill had no merit other than one to win votes in certain localities, at the expense of the district and the nation.

A NEW PLAN FOR PAYING TAXES

Now that we are in the period when taxes are due taxpayers will be interested in the suggestion of the United States Building and Loan League, that paying taxes be put on a monthly basis "and become for the home owner a part of the routine business of bill paying." All other charges like the telephone, gas and electric service are on the monthly basis, so why not taxes? The idea is not only new and novel and may not appeal at first but with some no doubt they would find it easier to pay taxes. With such a plan it is certain that municipal, county and state government might not have smooth sailing unless there was provision for withholding all improvements until there was sufficient money on hand. We have such a plan now but tax money in Ohio is distributed in large amounts twice yearly.

BATH ROOM OUTFITS INSTALLED
WATER, SEWER and GAS PLUMBING

Let us give you and estimate of price on your bathroom outfit. We will measure your home and tell you what it will cost you. All work guaranteed and plenty of Xenia reference.

PARKER SUPPLY COMPANY

691 S. Detroit St., Xenia.

Phones 288-W or 386

Painting This Season?
...get Paint that LASTS!

There's one easy way to make sure of it—just specify HANNA'S. Then you get paint that has the priceless ingredient—the integrity of a maker who has held to high standards for forty-two years and who recognizes no substitute for QUALITY.

That is why when Hanna's paint paints it, it stays painted!

For outside work, specify GRIMM SEAL—the formula's on the can.



HANNA'S
QUALITY PAINTS
and FINISHES

There's One for Every Purpose

E. A. ALLEN

CEDARVILLE, OHIO

This Week

by Arthur Brisbane

Dynamite and Halitosis

Free Your Emotions

Gambling Never Pays

Providence Provides

Lighthouse struck a boat carrying dynamite, off Cockburn Island, in the St. Lawrence, killing thirty, blowing the big \$100,000 boat to splinters. We like to read about that.

At St. Johns, Newfoundland, windows, roofs, were broken, animals killed by hailstones weighing ten pounds each. We've heard of hailstones as big as hens' eggs, but not as big as hens. That interests 1,000,000 of us where Einstein interests one.

The learned Dr. W. J. Mayo, earth's greatest surgeon, able to remove anything you have, except your citizenship and your complexions, warns you that restraining your emotions is bad for your heart. Every time your mind intercedes to check your instinctive impulses, the heart suffers. That will encourage modern young people, increasing their expectation of long life.

When you suddenly jam on your four-wheel brakes, your tires suffer; so with your heart when you suddenly apply your will and control the emotions, which are your driving force.

Captain Saul of the Southern Cross can testify to man's progress in transportation. As navigator of the Southern Cross he flew the Atlantic in two days.

Some years ago he made his first Atlantic crossing in a square rigged sailing vessel, and was six months on the journey.

In spite of that, many still doubt that ocean air travel will ever "become practical."

Children of today will ask about the old days when people crossed the ocean on the water, as they now ask about stage coach days.

And those now living will cross to Europe for about \$10.

Charles S. Walters, his savings gone, killed his wife, his daughter and himself.

The money went in stock gambling. Gambling causes suicides, ruin, poverty, sorrow.

Bootleg whisky causes some suicides, many murders.

Leave stock gambling and bootlegging alone.

The kindness of Providence supplies us with things when we need them. The ravens fed Elijah.

After the Napoleonic wars Europe, heavily in debt, took long recovery. "Then there came peace, prosperity, peace, prosperity was great."

Kings and nobles in steel armor, enjoyed leading miserable peasants to war. The latter were left dead, the nobles in their armor rode back. Then gunpowder and bullets went through the armor, nobles and kings went home, wars became less frequent.

The automobile made gigantic supplies of gasoline necessary. The country yields so much oil the oil men don't know what to do with it.

Finally, in flying, clouds and fog, out of sight of land, make necessary information in midocean.

And the radio supplies it. The flyers arriving from Ireland say that without the guiding radio they could not have made the flight. As we need things we get them.

Mr. Franklin D. Roosevelt says: "Character building begins in the cradle." Parents should train children from their babyhood.

An old English horse trainer, asked "When should I begin training my colt," and told that the colt was three weeks old, said: "You have lost the three most important weeks."

Children should be trained with kindness and explanation, never with whipping or other brutality from babyhood.

But don't waste too much time correcting and nagging concerning faults that the child will outgrow with time; and not otherwise.

Two kinds of bad news from India. In the Madras presidency police firing at a crowd of "rebels," wounded seven. More serious, from the Imperial point of view, is the disastrous slump in cotton prices on the Bombay markets. Price restrictions have been withdrawn and many failures of cotton merchants are expected.

Wall Street wit which described a broker opening his order book, releasing several moths, now says, "Constructive forces are now in the saddle, but the saddle is not on the horse."

That talk is pleasing to the busy bears, but saddle and horse may be together soon and bears less happy.

Ahan Hoover, son of the President, bought a set of union overalls, and has gone to work in a New Jersey plant of the American Radiator company. He wants to "learn the manufacturing business from the bottom."

The best way to do that would be to get a job as office boy with Mr. Clarence Woolley, top head of the American Radiator company, and listen to observations made by that gentleman in the course of business. He really does know the business from the bottom up.

Cedarville Must Lend Aid To The College

In another article you have been given some statistics about what Cedarville College has done in the past for the boys and girls of this community. The question now arises "What are we going to do for the boys and girls of the present and the future?"

Cedarville College faces a new problem but one no different than what is now before a number of other Ohio institutions. Realizing the situation the Cedarville Community Club has come to the aid of the college and has joined in the movement to back the campaign in the interest of the future welfare of the community.

There are some five hundred pupils in the public schools, all of which will sooner or later reach the time when a college education is desired. Two years from now the public school enrollment will on the basis of normal increase probably reach six hundred. It will be these boys and girls that will suffer the opportunity of a higher education at home if the advantage is not made possible now.

There has been a liberal response from this community in the past for support of church work at home and abroad. Have we not now reached the period when we should exert not only physical but financial energy for our own educational institution? Certainly there can be no criticism from the outside if for once in a half-century Cedarville people could have a large part of the funds sent away, retained for the benefit of our own boys and girls. If this suggestion meets with approval our local problem in the \$15,000 campaign can be solved. We leave the church people owe it to the community.

Sodium chlorate is recommended as a weed eradicator for small areas. Unless it is carefully handled the chemical is a fire-hazard.

The W. F. M. Society of M. E. Church will hold a market Saturday, July 12th at 2 P. M.

Although Abraham was a pilgrim, he was permitted to return to the land. The land itself was given to his seed, Israel—God's chosen and most favored nation. The nation to which He came nearest and gave most in order that it might pass on his goodness to the other nations of the world, was given the most strategic position in the earth.

While the Hebrews have failed in the fulfillment of their divinely appointed task and the world is in chaos because of it, they shall go back to their old land and fulfill their divinely appointed task.

III. Abraham's Generous Treatment of Lot (18:1-15; 24:4-10). While Abraham's treatment in Egypt, having gone there because of the famine in Canaan, he grew rich in worldly goods. Because of his deception of the king he was thrust out of Egypt when the truth became known.

1. Abraham and Lot separate (vv. 1-12). Seeing that these temporal relations would engender strife and provoke quarreling, and knowing the disastrous effect upon the brethren round about, Abraham gave Lot his choice. Though Lot owed everything to Abraham, his selfish heart moved him to leave for the best, and his decision ultimately brought him to grief. He prospered for awhile, but eventually not only his goods, but he himself and his family were taken away by the confederate kings who came against Sodom.

2. Abraham delivers Lot (14:14-16). Though Lot's trouble was the fruit of his own sowing, Abraham's magnanimity of spirit moved him to take up arms and deliver Lot from the oppressor. While Lot suffered from his selfish choice, Abraham prospered.

IV. Abraham's Faith (Heb. 11:8-10). 1. Its source (v. 8). The word of God. Faith takes God at His word.

2. Its practice (vv. 9, 10). Abraham never settled down, even in the land of promise. He was a true pilgrim. He was content to pass through the land because his eyes were fixed on "a city which hath foundations, whose builder and maker is God."

V. Abraham Tested (Heb. 11:17-19). 1. At the command of God he offered up Isaac (v. 17). He went out from the country in obedience to God. He laid down his son on the altar in obedience to God.

2. The angel of blessing was wrapped up in Isaac (v. 18). The promise involved this particular child, not just any descendant.

3. The supreme venture (v. 19). He so completely trusted God that he went all the way. He believed that God would raise up Isaac from the dead in order to make good His promise.

One of the things To go on cheerfully with a petty round of little duties, little avocations, to smile for the joy of others when the heart is aching . . . who does this, his works will follow him. It may not be a hero to the world, but he is one of God's heroes—Doctor Farrah.

Asking God's Guidance There is nothing so small but that we honor God by asking his guidance in it. Honor Him by taking it into our hearts.—John Ruskin.

NO THUP NO TERRY We are now hatching and can take orders for HIGH GRADE BLOOD TESTED CHICKS Custom Hatching.

Phone 12-14 Cedarville Exchange E. F. & L. Cedarville, Ohio

THE NEW FORD TOWN SEDAN

Ask the nearest Ford dealer for a demonstration

NOTE THESE LOW PRICES

Roadster	4435	4435
Phaeton	440	440
Tudor Sedan	495	495
Coupe	495	495
Sport Coupe	525	525
De Luxe Coupe	545	545
Three-window Fordor Sedan	600	600
De Luxe Phaeton	685	685
Convertible Cabriolet	625	625
De Luxe Sedan	640	640
Town Sedan	560	560

All prices f.o.b. Detroit, plus freight and delivery. Bumpers and spare tire extra, at low cost.

Universal Credit Company plan of time payments offers another Ford economy.

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All prices f.o.b. Detroit, plus freight and delivery. Bumpers and spare tire extra, at low cost.

Universal Credit Company plan of time payments offers another Ford economy.

THE NEW FORD TOWN SEDAN

Ask the nearest Ford dealer for a demonstration

Springfield, Ohio

6 Phone Main 826

STARTED CHICKS
Each Day — All Breeds

THE STURDY BABY CHICK COMPANY
Cor. So. Limestone St. and Auburn Ave., Springfield, Ohio

NOTICE

To those who have an account with the

Cedarville Farmers' Grain Company

We are now located in the former office where stock has been shipped for many years and all those knowing themselves to have account with the company are urged to make immediate settlement or call and make satisfactory arrangements.

HARRY LEWIS, Mgr.

THE VALUE OF SOUND DESIGN

New Ford engine gives outstanding acceleration, speed and power without sacrificing reliability or economy

THE good performance of the Ford car, so apparent on every highway, is due largely to the sound mechanical design of the engine.

It has outstanding acceleration, speed and power, yet that is only part of its value to you. Greater still is the fact that it brings you all these features without sacrificing either reliability or economy.

That is the reason the Ford car has given such satisfactory service to millions of motorists all over the world and has been chosen by so many large companies that keep accurate cost figures. In every detail of construction it has been carefully planned and made for the work it has to do.

The design of the compression chamber is an important factor in the efficiency of the Ford engine. It is built to allow free passage of gases through the valves and to thoroughly mix the fuel

By producing turbulence within the cylinders during compression. The spark thus flashes quickly through the whole fuel charge, resulting in quieter and more effective engine performance.

Other factors are the direct gravity gasoline feed, the specially designed carburetor, the new hot-spot manifold, aluminum pistons, chrome silicon alloy valves of larger diameter, statically and dynamically balanced crankshaft and flywheel, the simplicity of the electrical, cooling, lubrication, and fuel systems and accuracy in manufacturing.

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Ask the nearest Ford dealer for a demonstration

C. A. JACOBS
CANDIDATE FOR
County Commissioner
GREENE COUNTY

Subject to Republican Primary, Tuesday, August 12, 1930.

George F. Sugden
(Present Deputy)
CANDIDATE FOR
SHERIFF
GREENE COUNTY

Subject to Republican Primary to be held Tuesday, August 12

HAROLD M. VAN PELT
(PRESENT DEPUTY)
CANDIDATE FOR
COUNTY TREASURER
GREENE COUNTY

Subject to Republican Primary, Tuesday, August 12, 1930

B. F. THOMAS
CANDIDATE FOR
COUNTY RECORDER
GREENE COUNTY

Subject to Republican Primary, Tuesday, August 12, 1930

JOHN A. NORTH
CANDIDATE FOR
COUNTY COMMISSIONER

Subject to the decision of the Republican Primary, August 12.

R. D. WILLIAMSON
CANDIDATE FOR
STATE REPRESENTATIVE

Subject to the decision of the Republican Primary, August 12.

HERMAN EAVEY
WILL BE A CANDIDATE FOR
RENOMINATION FOR
County Commissioner

Primary, Tuesday, August 12, 1930

REPUBLICAN CANDIDATE



JOHN BAUGHN
GREENE COUNTY
Your Support Will Be Appreciated
Republican Primary, August 12, 1930

MARCUS McCALLISTER
CANDIDATE FOR
PROSECUTING ATTORNEY

Subject to the decision of the Republican Primary, August 12.

LOCAL AND PERSONAL

Mr. and Mrs. Willis MacDorman of Jamestown, spent Sunday with their niece, Mrs. E. A. Allen and family.

Mrs. Elmer Owens and daughter, Madore, accompanied Mr. and Mrs. Mac Anderson and children on a motor trip to the Northern part of the state where they will visit with friends over the week end.

Miss Donna Burns, who has been teaching at Montpelier, Ohio, is home for her summer vacation.

Mr. and Mrs. Homer Wade of Dayton were guests of friends here Tuesday.

Mrs. Esther Townsley McGary of Warren, Ohio, and Mrs. Frank A. Jackson of Xenia, have been spending the past week with their father, Mr. E. A. Townsley.

Robert Coulter and Joseph Finney left Wednesday for the Military Training Camp near Louisville, Ky., where they will be located for several weeks.

The Kulantra Club picnic will be held Thursday, July 10 at Snyder Park, Springfield.

Mr. and Mrs. John A. Davis of Newark are here on a visit with the former's parents, Mr. and Mrs. I. C. Davis over the week-end.

Rev. Walter Morton and wife, and son, Harold, of Louisville, Ky., are here on a visit with the latter's father, Mr. S. M. Murdock.

Mr. E. A. Allen moved his household goods here last Thursday and is occupying the J. E. Mitchell property on Miller street.

Mr. and Mrs. J. M. Bull of London spent the week end with Mr. and Mrs. N. L. Ramsey.

Mr. Frank Harsh and family moved this week into the Mitchell property on East Xenia avenue.

Mr. and Mrs. Wm. Hopkins had for their guests Thursday, Mr. and Mrs. Gus Dalton of Xenia. Miss Stella Dunkin and Gus Miller of Wilmington were visitors Sabbath and Mr. and Mrs. James Howard of Melvin, Ohio, were entertained this week.

Rev. James A. Chesnut, wife and son of Ft. Wayne, Indiana, and Mr. and Mrs. A. F. Peterson and son of Vanfork, Ohio, have been guests at the home of Judge and Mrs. E. C. Smith this week.

You need your lawn mowers sharpened and adjusted for the summer. We have special equipment for this work. J. A. Stormont.

BOW SALE AUGUST 21

Ferdale Farms will put on the twentieth sale of 60 head of Hampshire sows on Thursday, August 21. The sale will be on the home farm of O. A. Dobbins under the direction of A. E. Evans.

Mrs. Allen
Remembered by Many

The following is taken from a Circleville paper and is an account of a reception in honor of Mrs. E. A. Allen. "The last day for the summer of 'The Young Women's Bible class, was held at the Methodist Episcopal church, Friday evening and was in honor of Mrs. E. A. Allen, the teacher, who will leave with her new home at Cedarville, Ohio. Since the first of the year the class has had an almost phenomenal growth under the direction of Mrs. Allen, and has now an enrollment of 70 interested young women, all workers.

"At the party Friday night, the tables were adorned with beautiful flowers, and rose runners on a white surface were covers laid for 45 guests. A color scheme of rose and white predominated in candles, lace, flowers and decorations.

"Dinner was prepared under the supervision of Mrs. John Goodrich, chairman, assisted by her committee, Mrs. E. I. Gephart, Mrs. Lester Costa, Mrs. F. M. McCollister, and Mrs. O. J. Towser.

"After pictures were taken of the tables and class members, by photographer Mitchell, Mrs. Gephart expressed the regret of the class, in their losing Mrs. Allen and presented her with a beautiful leather bag, as a remembrance of their love and appreciation.

"Mrs. Allen responded with a poem which she had written for the class, entitled 'Friends'.

"The sweetest thing in all this world, From beginning to the end, Is bound up in the magic words: 'Believe me, I'm YOUR FRIEND.' A friend will love us just the same, A friend will fight for us each day, Although we're faulty too.

To us be always true.

We've had sweet hours, dear friends O'mine, Days full of joy, some sorrow too, But just so long as THIS friend lives.

She'll always think of YOU As the biggest, finest bunch of girls In all this whole, wide land. Then let us sing a song of cheer 'As we sing a parting land.'

"Mrs. Allen then requested that Mrs. Paul and Mrs. Ray Reid lead the class in singing the chorus of 'FOLLOWING YOU' which was her farewell to the class.

"It was one of the happiest evening and one which will be long remembered."

Brooks' fruit spot, a fungous disease of apples in Southern Ohio orchards, is not expected to be serious this season, owing to the dry weather.

Mr. and Mrs. H. G. Funsett and family of Noblesville, Indiana, spent the week-end with Mr. and Mrs. Aden Barlow.

Miss Wilma Spencer is attending the National Educational Association in Columbus this week. Some fifteen thousand delegates from over the country are in attendance.

Rev. W. A. Condon and son, Robert, Urichville, Ohio, have joined other members of the family here for a visit at the home of Mr. and Mrs. E. C. Watt.

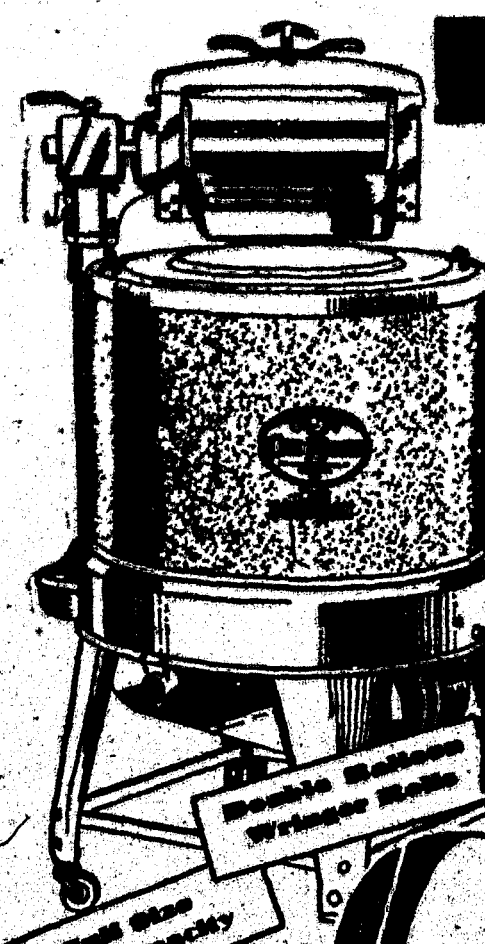
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S. K. SMOOTS F. P. SMOOTS
MONEY PAID WHEN WEIGHED

WHAT'S WRONG AND WHERE?



THERE ARE 12 HOURS IN THE PICTURE

How good are you at finding mistakes? The artist has intentionally made errors obvious ones in drawing the above picture. Some of them are easily discovered, others may be hard. See how long it takes you to find them.

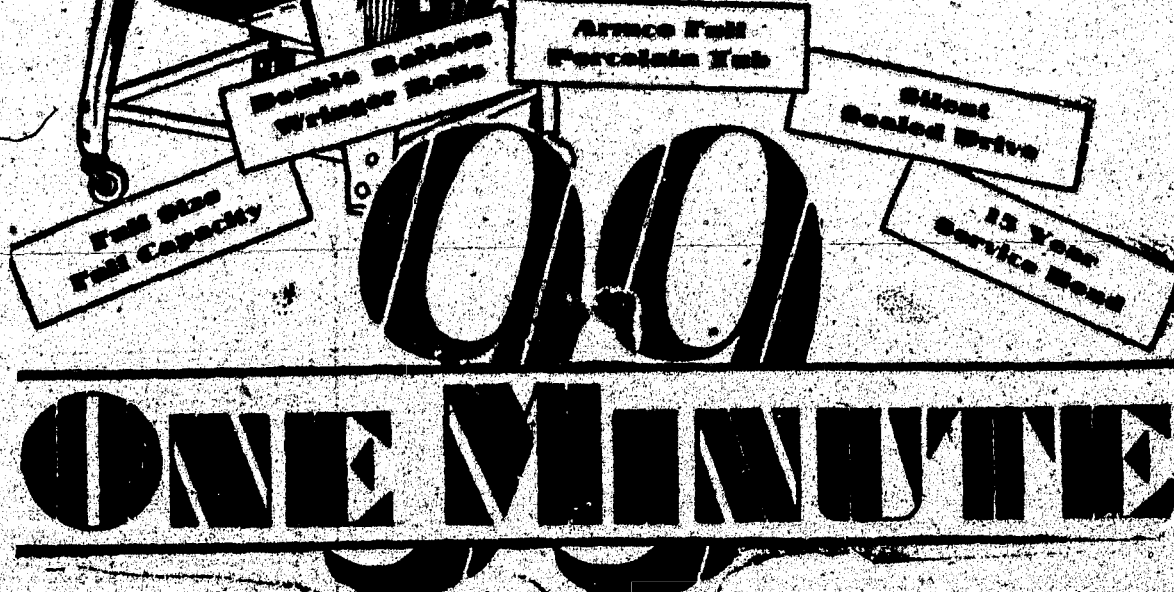


FEATURES
You Expect in
only the Highest
Priced Washers

One Minute Ironer

75 PER CENT. FASTER
THAN HAND IRONING
You Simply Lift Off Wringer and Put
Ironer in Its Place.

\$49.50



The One Minute Model 99 — Costs Less To Buy,
And Costs Less To Own — Let Us
Show You Why.

A company with 20 years of success in creating and making washing machines with more than 2,000,000 users, now offers with this machine a 15-Year Service Bond the most sweeping offer in the industry, insuring a life-time of modern washer service at minimum cost.

PAY ONLY \$10.00 DOWN

'ADAIR'S

20-24 N. Detroit St.

Xenia, Ohio

Bankrupt Sale

—OF THE—

Cedarville Bargain Store

Are you sharing in our big values? If not it is time you got your share. Watch these ads and our windows for sensational values such as you never heard of nor ever seen before. Remember anything bought in this store must be satisfactory or we will cheerfully refund your money.

Read these items and then follow the crowd to our store.

14 oz. Mops, worth 29c

19c

16 oz. Mops, worth 38c

23c

All 10c Chewing Tobacco

7c

15c Tin Prince Albert Tobacco

10c

All 5c Cigars
3 for

10c

Corn Meal—3 lbs. for

10c

Ladies' Vest—25c values

9c

Bed Sheets—Full Size
worth \$1.00

69c

Leather Palm Work Gloves
with Cuff—worth 50c

25c

Men's Balbriggan U. Suits
Long or Short Sleeve and Leg
worth \$1.00

69c

Men's Shirts or Shorts, All sizes
50c quality

35c

Infant's Silk Sox—All 1st
quality—worth 50c

15c

Cedarville Bargain Store

Cedarville, Ohio

'HERALD WANT AND SALE ADS PAY'

DIGAN DRY CLEANING CO.

Office located in Springfield at 104 East High Street and Plant at 117-119 North Walnut Street—make a specialty of high grade cleaning and dyeing for ladies and gents. They are especially prepared to take care of business from the surrounding territory, and maintain a parcel post department for out-of-town customers which brings many repeated orders by mail.

This company has a reputation for the kind of cleaning and dyeing work that is built to last and consequently their services are in great demand, for this is a firm that knows the business from A to Z, and employs expert workmen.

Meeting with instant and almost universal approval, the work of this company is now going to all parts of the country and with the dawn of new prosperity in the country the future will see this firm one of the best business of industry as prosperity gives impetus to the desire for efficiency. There is not an establishment in the country which is of greater commercial value than this company. They have won a warm place in

the hearts of the public through the excellent work they have executed in every branch of the cleaning and dyeing business. The thinking public has come to understand that when work goes to this firm it is executed according to their reliable methods and a satisfactory job is certain. It is a pleasure for us to point to this concern as one of the leading enterprises of this section and to say that it has always been eminently fair and honest as well as progressive and up-to-date, and that they have won for themselves the reputation of having one of the leading concerns engaged in their special field of endeavor, and to point out the advantages of transacting business with them.

The business is under the direction of later-day business men who appreciate the value of good service as a trade winner, and they and their associates are always willing and anxious to accommodate their patrons. They have always taken an active interest in the development of the county and are known as among our foremost citizens.

SPRINGFIELD FISH & OYSTER CO.

Located in Springfield at 20 West High Street are extensive dealers in all kinds of Fish and Oysters. Splendidly equipped to supply the territory.

When this well known firm started in business they determined to handle a complete fish line. They know this business thoroughly and arranged to offer the best there is. But did not stop there, for this firm was indeed wise in their business and appreciated the necessity of real, magnanimous service. They equipped themselves to furnish the trade with service, second to none, and the success of their enterprise since they have been in business testifies to the wisdom of their course.

Their slogan is "If it crawls, swims, or swims, we have it," well known to all the people in the city and surrounding territory.

Whether it is breakfast, luncheon, or dinner, a little "spread" or a banquet, it matters not to the housewife who puts "good" sea foods into her menus and prepares them correctly and this establishment is headquarters for hundreds of people who know and appreciate "good sea foods"—lobsters, clams, oysters, crabs, shrimp,

and scallops and fish of all kinds. They deal with only the largest concerns in buying their daily stock and which is sent to them directly from the waters.

They are prepared to give you any and all information regarding products they offer for sale, and they consider it a part of their business to serve you in this manner. When you seek information from them you do not get a curt or hurried reply. A courteous response with comprehensive knowledge is returned to every request and you are not obligated in any way merely because you asked questions.

The leading health authorities of the country advise the public to eat more fish and sea foods. They contain the proper amount of iodine the body demands. By that standard the average length of human life will be prolonged.

The Springfield Fish & Oyster Co. has always had at heart the best interest of the county and has done the best at all times to serve the people to the best advantage. Under the able business direction the business has always prospered and expanded.

In Utopia, no middle-aged person at a picnic is ever asked to hold a marshmallow over the fire on a stick.

According to physics, a cigarette should gain altitude by losing weight the moment it is lit, and why not?

Never look a gift horse in the mouth, or judge an American town by what you can see from the railroad.

Pajamas will not be popular as a street costume for men until provided with pockets for a watch, knife, key-ring, fountain pen, pencil, billfold, the 12-ride railroad ticket, the driver's license, and the little red memorandum book stuffed with newspaper clippings.

A Frenchman is urging his compatriots to grow whiskers and conform to the "national type," instead of being clean-shaven and becoming "standardized Americans." The French girls ought to have something to say about that.

Have about the way middle aged women "make up" if you will, but common, at least to yourself, that they look better than they did in the old simple days when a good complexion was nature's gift exclusively.

"And now," said the druggist to his apprentice, "since you have mastered the names of the 50 brands of candy bars, you can spend the next week memorizing the list of tooth pastes."

CHARLOTTE BEAUTY SHOPPE

Located in Springfield in the Arcade Building, are Permanent Wave specialists and feature anything in the line of a wave. They maintain a shop that is the home of \$5.00 permanent waves for ladies.

The profession of the permanent wave should be one of the most important and we cannot fall in this comprehensive review of our progress to devote some space to a well merited tribute to the excellent work performed by the Charlotte Beauty Shoppe.

They have made a study of the permanent wave from a scientific standpoint and have supplemented this with much actual work, which makes this service both tried and modern. The permanent wave has advanced very rapidly in the last few years and they have kept right abreast of the times.

It is equipped and appointed with most scientific equipment and comfortable appointments. There is nothing that is not conducive to the good of the service.

The permanent wave system they practice gives hair a natural life and lustre to your hair. Your inspection is invited.

There is no frizz nor kink, but the marvel effect with ringlet ends. They feature the whole head for a moderate price.

Here licensed operators will put a wave in for you in the shortest time possible consistent with high quality of the work which they will do. All you have to do is to phone for an appointment, go there at the appointed time, and leave the rest to them. In a short time they with their skill will make you look and feel different and when you return home all your friends will compliment you because of your good looks and the becomingness of your wave.

We are glad to compliment the Charlotte Beauty Shoppe upon the great success they are making in this chosen profession and to refer this valuable service to the people of this section of the state.

Springfield Hardware Co.

At 16 & 18 North Limestone Street, in Springfield—are extensive dealers in shelf hardware, paints and varnishes, and supplies for the home or farm. A progressive store under able management.

They carry a stock of hardware so large that an order of almost any kind can be instantly filled. This prominent business institution is forging ahead as one of the businesses that are making that city grow by leaps and bounds. Their stock is made up of the very best lines of hardware. It is one of the principles upon which the business has been built that a piece of hardware sold by them must

be the kind with which the customer will be thoroughly pleased.

Keeping this in mind they have filled their shelves to overflowing with the best there is to be had in the hardware line. Anywhere you may turn in the large, commodious rooms in which they do business, you will find an almost endless supply of the goods you are going to want whenever you want hardware. The system with which their stock is arranged enables them to give the quickest and most efficient service in filling the every need of their many patrons.

The prices they offer will interest

you if you are thinking of buying anything in their line.

The store is in the hands of men who do not only know the hardware business from A to Z but also know the needs of their patrons and endeavor to supply those needs. They are men whom you will like and are men who have made their way in the business world by hard work, square dealings and careful attention to the needs of those with whom they deal. They have proved loyal to all the things which promote the best interests of the country, and their past reputation is your guarantee for the future.

Birds and Golf

An interesting proposal to further the preservation of bird life has been made by the National Society of Audubon Societies, says the New York Post. It suggests that golf courses be made into bird sanctuaries. If the idea at first seems somewhat fantastic, it cannot help but gain adherents when it is discovered that among the names of a committee formed to encourage the movement are those of no less authority on birds than Frank M. Chapman and of no less authority on golf than Robert T. Jones. Certainly the golfers should be put to put up with the birds if the birds can put up with the golfers. But an eighteen-hole course for all its wide expanse of green, is not an ideal home for any bird or animal. It is a little dangerous and a little confusing. Nevertheless, if those who know best the habits of birds think that they could enjoy fairways, bunkers, greens and water hazards we hope that the golf clubs will do what they can to attract them. Anything which helps to preserve bird life deserves wide support.

The animal inhabitants of the world's wild places are among the first victims of civilization's conquest over nature. With unrestricted hunting privileges such as obtained in pioneer days, the extinction of valuable species is inevitable if a curb is not placed on the huntman in time. Many American species would have met the fate of the buffalo and the wild pigeon if game laws had not been enacted. Most birds and birds now are protected at least in the breeding season, and the countryside again is becoming well stocked. Migratory birds are the subject of international treaties, and even the propagation of such birds as the Canada goose is protected.

Van Orman seems to have won the international balloon race, without breaking any records. Public interest in these annual contests is not now keen, says the Hartford Daily News. They have little value otherwise than as the drift of the gas bags may throw some light on the movement of atmospheric currents for the benefit of the meteorologists. The plane and the dirigible have taken serious attention away from the sphere balloon. It has never helped the world much of itself that non-motored air craft might float in the sky for one hour or for forty-eight, except as we subscribe merit to the work of balloons for military observation purposes during the Civil war and afterward. The parachute literally came from the balloon. The monoplane, the biplane, the "blimp" and the beautiful Los Angeles have superseded it.

The application often is made that we as a nation are money mad, says Thrift Magazine. It is high time some one refuted this gross libel. Go where you will in the United States and you rarely hear people so far forgetful of their purer selves as to converse on the subject of money or the attainment of material possessions. One seldom sees the dollar sign in the public press. Personally, we have quite forgotten what it looks like.

When the office skeptic's calculation of his end-of-the-month balance agreed exactly with the bank's, the other day, he went over it again, more carefully.

Western scientist is experimenting with skirts for trolley cars as noise preventers. He should be able to get plenty of equipment from the country's attic.

We cannot decide which is worse; to say that a man means well, or to call him a "titular leader."

Photographs of the sun and its new spots suggest that Old Sol is suffering from a bad attack of the measles.

In Utopia, we believe that a brow-beating lawyer is sent up now and then for contempt of the witness.

A doctor warns trained nurses against marrying men who will let them as most doctors. Why only nurses?

The Hartford Courant talks about the need for small coins. In this part of the world all sorts of coins are needed.

Maybe some of the things the Chinese did were illegal, but it is difficult to be strictly legal in dealing with a burglar.

On a day when there was not much news, a correspondent writes that some one in Prague has lived two months with no brain.

It makes a fellow feel a little and old to pick up the A B C book at the toy counter and discover that A now stands for Airplane.

A blue serge suit, says a clothier's ad, is always a safe choice. This is probably true in the shop, but sure it is not when it is worn.

In all the years of its publication we question whether the Congressional Record ever received a communication signed Constant Reader.

It may come in time, although up to now no document of any world importance has been drawn up with a pencil on a hotel tablecloth.

One of the most distressing sights we have seen is to look at a fellow to day in a newspaper man trying to write with a hard lead pencil.

When told that medical science in the last century had added 17 years to the expectancy of the average life, the office cynic said, "Is it called for?"

Considering the great success of "Stinging in the Rain," it has been wondered why no imitator writes one to the purr of the windshield wiper.

Modern apparatus is becoming so complicated that a man in running an establishment of any kind must, in order to avoid fire or explosion, be something of an electrician and steam engineer.

A New York court has ruled that an inventor must keep the secret of his invention and divulge it only to the person who financed him. Fiddling ideas is evidently a new science.

What the woman of 2030 will be like is forecast by several of England's great leaders, says the London Telegram. And their predictions follow: Sheila-Kay-Smith, novelist: "I suppose the young woman 100 years from now will be the same as today with the exception of certain outward difference in clothes." John Collier, painter: "I feel confident that the woman of 100 years hence will be finer both mentally and physically." Mrs. Robert Lorraine: "Woman has been like Eve, her mother. However, she might vary her external and her vapors to coincide with the passing needs and fashions." John Hassall, poetist artist: "Who can say what women will be like 100 years from now? There will be a difference, or at any rate they will be quite sure in their minds that there is difference." George Bernard Shaw: "I don't know. Neither do you."

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What the woman of 2030 will be like is forecast by several of England's great leaders, says the London Telegram. And their predictions follow: Sheila-Kay-Smith, novelist: "I suppose the young woman 100 years from now will be the same as today with the exception of certain outward difference in clothes." John Collier, painter: "I feel confident that the woman of 100 years hence will be finer both mentally and physically." Mrs. Robert Lorraine: "Woman has been like Eve, her mother. However, she might vary her external and her vapors to coincide with the passing needs and fashions." John Hassall, poetist artist: "Who can say what women will be like 100 years from now? There will be a difference, or at any rate they will be quite sure in their minds that there is difference." George Bernard Shaw: "I don't know. Neither do you."

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PEOPLE'S MARKET CO.

A large number of people in this section have learned of the quality and price that prevails at this market, cannot be duplicated. Stop at this market when you are in Springfield. Located at 18 South Fountain Avenue.

This popular meat market is one of the most prominent establishments of its kind in the community. Providing as it does only the finest quality of meats at most reasonable prices. By buying in large quantities they are enabled to place the finest quality obtainable at low cost to customers.

This prominent market is strictly modern, clean and sanitary. Purchasing as they do only the finest grades of meat and keeping it in their up-to-date method, the public is assured of only the best in meats. In fact when any one speaks of meat the people of the community think of this market.

This meat market is the community's most economical center for fresh

meats. The meats are prepared under the most healthful conditions and are then kept clean and sanitary in the market, so you need have no fear of unclean food when buying here.

Here you not only save on the price of your meats, but you receive the best meats and quick, courteous service. They take great pride in serving the public promptly and obligingly. If you are not familiar with the difficulty of explaining them to you. Many customers have learned the relative value of different cuts of meat through the courtesy of the People's Market Co.

Daily this well known concern is serving more people. The demand for their products is always increasing. They meet with the approbation of the public and there are few families in the community who are not patrons of this establishment.

In this business review we wish to congratulate the community upon having such a sanitary establishment so ably managed in their midst.

Bean's Automotive Service

Located in Springfield at 117 East Columbia Street, features Car Washing, Greasing, Storage, Tire Repairing and complete Motor Repairing. This is truly prominent automotive institution under able and efficient management. This concern is enjoying phenomenal growth in business and is well known throughout this section of the state.

When electrical starting and lighting equipment for automobiles was first proposed, motor car manufacturers were not favorably impressed. They thought the apparatus too complicated and that it would not be practical in operation. It was also pointed out that mechanics and electricians were two entirely different types of men, and that even a mechanic and a well known throughout this section of the state.

Before appointing a representative to whom they must entrust their own

of manufacturing automotive electrical equipment.

This is the authorized sales and service for all the leading makes of electrical equipment.

A complete stock of genuine factory repair parts is carried for generators, starters and distributors, enabling them to promptly take care of all orders for genuine parts and to render quick service on equipment taken to them for repairs. These experts with their special tools and equipment represent practically an extension of the electrical manufacturers' own service department.

In view of these conditions, concentration of such maintenance work into the hands of these experts would seem to be the height of wisdom and economy.

It is wise to be interested in a good motor vehicle, not because they are worth being interested in, but because of the mental therapeutic effect.

A contest was held in Canada to find the dog having the most fens. We believe it was not a handicap, and that all the entrants started at scratch.

Overheard on the bus: "He's quite a little fellow, isn't he?" "I should say he is. The other day he attributed a line of Shakespeare to a poet I never heard of."

What ever became of the pug dog that used to sound like a concertina? While on the subject, what became of the concertina that sounded like a pug?

A Chicago driver "teased" a street car by getting in front of it and driving slowly. It could have been a little worse. He might have chided a locomotive.

A government official says he is going to stamp out the traffic in suckers. He had better look out. It is such a nerve that gets one's name on sucker lists.

An eastern dentist reports that not nearly as many toothpicks are used as a few years ago. If it was not for his teeth, he wouldn't believe there'd be any market.

Some time in the winter the Kluge society plans to invest in a household appliance which "will pay for itself in three months," to see whether it will meet the payments.

"I can offer you tarantulas, scorpions, and the dentist to the nervous patient," gas, paralytic, or the 1908 comic magazine.

It may be all right to look up the inventor of the doughnut, but we are more interested in people who know how to fry them.

Bullfighters in Mexico City have organized a union, and it is going to be pretty exciting if they lay down their tools in the middle of a job.

Crown Point, Ind., considers marriage its "greatest industry." Too bad that Crown Point is so far away from Reno.

A musical comedy film is advertised which the Office Club feels is encouraging, if true.

Those who in the hot doorbells may work all right in Amsterdam. In this country the agents would walk around to the back door and knock.

We found a moth ball and a quarter in the pocket of last year's topcoat this time. This is 15 cents better than we ever did with a heavier overcoat.

In taking the new census, the idea of including data on private radio may be to get a more complete line on the national wealth.

A good many people in Spain are probably wondering what they have gained by exchanging an easy going dictator for one not so lenient.

Possibly when the new long skirt is universally adopted we shall be able to say how much there is in the old adage, "Out of sight, out of mind."

The Nature editor says it isn't so—the story we heard about cribbage boards being made by trained woodpeckers.

A million new telephone poles were set last year, replacements, we suppose, for those burned and ruined by scorching conversations.

What predilect it a man to marry quietly, figuring he has fooled the world, and find his life insurance agents in his office the next morning?

"England has much more prison room than is needed." This gives the particular, he adds, a guide to himself and one or more personal guards.

reputation, the manufacturers of electrical equipment and assure themselves that the representative has practical knowledge of automotive electricity, an established reputation as a neat and orderly place of business, financial ability to carry an adequate stock of repair material and provide proper test and shop equipment, and a desire to serve.

The fact that the Bean's Automotive Service qualified to the satisfaction of such a vast number of manufacturers is conclusive proof of their integrity and business ability.

In making this review we desire to refer this establishment to our readers as one that meets the demands of the day. You will find the proprietors are genial, wholesome personalities who extend a welcome worthy of the high-grade products they represent.

The statement by Donald Skinner, advertising manager of the General Motors Corporation of Japan, that twice as many automobiles were sold in China during the first six months of 1929 as were ever sold in any other year previously, may come as a surprise to many Americans in view of the revolution and economic condition of that country.

But, politics or no politics, the East has no more been able to resist the lure of the automobile than the West has, and China's economic development has been progressing despite all her ways, says the Detroit Free Press.

The growth of the automobile trade has inevitably brought an improvement in the road system, and while the Chinese roads, judged by American standards, are still poor, they have been adequate enough to open large sections of the country. Of course, every new road means an extension of the productive activity of the land.

In Alaska, according to a dispatch, a great round-up will be staged, led by an airplane, to capture some incredible number of reindeer. Frankly, we do not care whether this drive succeeds or not, says the New York World. Something tells us that this round-up is associated with the recent campaign to make reindeer meat popular in New York; and if any meat is worse than reindeer meat we are at a loss to think what it is, unless it be a reindeer.

The reindeer steak off a reindeer is tough, coarse and stringy. It is strong with a big bag. It is dark and horrible in appearance. Even the restaurants where it is served do not recommend it very highly, and suggest that you order a special dish, a sort of reindeer hamburger, wherein the meat is chopped up fine so you do not have to chew it, and as seasoned with onions that you cannot smell it. Reindeer meat is so bad that there ought to be a law against it.

To call a man a "mutton-head" is not to be guilty of disorderly conduct—such is the solemn decision of a New Jersey court. The man may be even an official, a police official at that, and still an irreducible citizen may take this verbal pot shot at him without danger of fine or imprisonment, says the Boston Transcript.

In this case, the plaintiff was a clerk of the police department of Bergenfield, N. J., and it took the Supreme court of the state to establish the precedent that even one of his imperial associates might be regarded as a "mutton-head" from the civilian point of view, and still be unable to prove that he had been damaged. "Mutton-head," as defined by the dictionary, the court held, "is a dull, heavy, uninteresting person, and the dignity of the clerk may have been ruffled by the language addressed to him, but that is no indecent or disorderly act not established."

Somebody who couldn't have had much of importance on his mind recently sent out a questionnaire to the Princeton freshmen asking them to designate "the most essential quality in the ideal girl." All except 65 of the 400 youngsters approached were "baw" and tried to reply, says the Detroit Free Press. Naturally their limited experiences with life prevented them from connecting any real answers. For the essential quality in an ideal girl, as any individual of the male sex views her, is an ability to make that particular male individual fall, and fall hard, and like it, no matter how badly it hurts. Naturally, the average freshman would never suspect anything like that, and hence, of all, a freshman of the "sophisticated" type.

The faster you walk through life the less you really see and hear.

Chicago is not yet one hundred years old and see what terrible habits it has developed.

Located in Springfield on Columbus Avenue—features sand and gravel, building up this section of the community.

In this section particularly industrial progress has been hampered by them. There is nothing more important than the development of good sand and gravel for the building of roads, streets, driveways and building blocks; they have furnished large quantities of gravel to this country, being one of the firms that has been selected by the contractors to supply a large part of their orders for the product.

Real estate men who are laying out and improving new subdivisions should get in touch with this firm as they are able to furnish any quantity on short notice.

The Oak Hill Gravel Co. are thoroughly conversant with every feature of the business. They have been responsible for the tremendous strides to the front that this large concern has made and together with their associates in the company have always been real boosters for the community. They have been ready and willing at all times to lend their business wisdom and personal assistance to all propositions that promise the development of the city and country.

It is essential that prominent mention be made of this foremost firm who have been one of the vital factors in the development of this section. The scientists that have given this matter careful study have decided what is most efficient and the company has adopted the machinery just as soon as it has received their approval. Their sand and supplies have no superior and the vast quantities they are shipping at all times have met with the commendation of the purchasers and have greatly aided in

the healthiest and best fed cows in this particularly advantageous section. The plant is positively as good as long experience and the expenditure of money can make it, and it is in the hands of men who are thoroughly conversant with every feature of the business.

There is no reason why they should not occupy a prominent place in the better class of dairy markets and the above are some of the reasons why their brands are more and more popular with particular buyers, and why this concern is prospering far beyond even the promoters' expectations.

Special mention should be made of their Ice Cream. For they manufacture a brand of ice cream that is equal if not better than any on the market today.

In making this review we are glad to compliment the Springfield Purity Dairy upon the policy the business of the establishment is conducted, and to say that this firm will greatly aid in the development of this section of the state.

Their supply of cream comes from

Springfield Office & Store Fixture Co.

Everything for the builder in Springfield at 601 North Light Street—there operate a lumber business that has built a reputation far and wide for the highest quality at the most reasonable prices, and a service that is both complete and satisfactory. One of the reliable, progressive and up-to-date firms of the country.

There are few, if any, cities the size of ours, which have the advantages of the location in their midst of an immense establishment as this well known firm maintains.

The men who originated this enterprise obtained a liberal education in the school of experience and supplemented this with a keen insight into the markets of the world and with this desirable foundation they equipped themselves to render an unexcelled service in building material.

The stock is offered to the public at reasonable prices. Shingles, doors, carings, siding and roofing—what's the use of trying to give even a brief review of the stock of this large concern? Suffice to say that they have absolutely everything that there is in this line, that their building material is first-class unsurpassed

by any. Throughout all this part of the country it has come to be known as headquarters for all of these many things, and by fair and honest dealing with the public the company has not only increased its patronage, but held the trade of old customers for years.

Lumber and building material prices have now dropped to a point where it is cheaper to build than to pay the current rents.

That wisdom was exercised in the conduct of the business is evidenced by the unequalled prosperity of the Springfield Office & Store Fixture Co.

Conversant with every feature of the business and the large establishment which they manage, this popular firm has won the everlasting friendship and patronage of its hundreds of customers. Able and efficient, but at the same time genial and accommodating it has become one of the prominent firms in its line in this section and deserves the success that it has achieved and the commendation that is being given it by the public.

The management merits the prominent position it has attained and is counted among the community's leading business men.

C. H. LAWRENCE
Tin Shop

Located conveniently in Springfield at 707 Linden Avenue—features general sheet metal work and roofing.

In the campaign for better and more beautiful homes and business buildings this firm has exerted quite an influence and the work is the admiration of the discriminating.

This firm has made an exhaustive study of the roofing problems of the day and has looked over the entire field of roofing as presented by the various manufacturers. They have selected most artistic lines to handle and will be glad to go over the roofing problem with you. They will look over any property you may have in mind and aid you in the selection of a design and color that will make the house attractive both as an individual and also as a member of the community. Their roofs enhance the value of property and if you ever want to sell you will find that an attractive roof will make the house one to be desired.

They also feature the most durable and artistic roofing and many places that they have roofed over the state present an excellent appearance.

They have equipped the place with all the most modern equipment for the carrying on of a general sheet metal business. Adding to this the fact that they buy the very best of materials and employ men who are thoroughly competent gives their work that superiority for which they are known for many miles.

In the employ are men who thoroughly understand the work in hand, and who are careful to see that all roofs are correctly and accurately put on. The right amount of space is left everywhere and there is no stinting of materials to thoroughly cover the place so there will be no leaks or trouble after the job is completed. They do not make a lot of dirt about the place which must be cleaned up after they are gone, but when finished, clean everything away.

Pride of craftsmanship is the incentive that is moving this popular house to success. The fame of their attractive roofs is spreading all over this part of the state and business is coming to them from many miles around.

In this review of today we are glad to compliment them upon the position occupied in the trade and would suggest that anyone having any roofing problem get in touch with them and have them explain and map out the roof for any building you may have.

ERNSWENDER PLUMBING CO.

These capable skilled plumbing engineers located in Springfield at 43 West Washington Street are fully equipped and experienced and will save you money on your old and new work. Let them figure with you and save some money and add satisfaction.

This modern firm of sanitary engineers is among the foremost business houses in this section of the state. To visit this establishment is to see a very notable example of the substantial progress in the line of convenience in the American home.

They specialize in supplies and appliances in the plumbing and heating line and contract installing the same. They are prepared to supply the most modern methods of heating and sanitary plumbing.

The sanitary engineer of the present day is a man of advanced ideas and a keen student of the laws of sanitation in each and every phase.

They have executed contracts for installing heating systems in palatial residences and business blocks thru out this section and their ability and facilities have always been ample to satisfactorily complete the contract in record time.

In their salesroom are displayed

the latest ideas in modern plumbing and heating devices and fixtures in the most dependable makes. Everything in the line used in your house can be seen here before it is installed which is a most satisfactory feature of their service.

Whether you live in the city or country, remember, you'll live but once. Why not in the short time you are here enjoy the comforts and conveniences of the modern home and owe this to your family from the standpoint of health, happiness and contentment. You will find the members of this firm courteous and accommodating and they will be pleased to figure with you at any time on your particular requirements in this line. They will gladly furnish correct estimates on your work. By means of their long experience they are in a position to suggest and advise in a way that will save you the trouble and expense.

In this review of our industrial advancement it is appropriate that we call the attention of the public to Ernschwender Plumbing Co. and to commend the firm for their successful efforts in attaining the prominent place they now hold in the business life of this section.

NEW SYSTEM BAKING CORPORATION

Conveniently located in Springfield in Myers Market Building—is one of the model bakeries in this section of the state. Its plant is modern and up-to-date in every particular and sanitary throughout. The business is conducted along progressive lines and we are proud to say, it is a credit to this part of the state.

To be able to make certain of getting absolutely good bread and bakery goods is a boon to the city. At this plant the most healthful ingredients are used in the process of manufacture. Analysis has proven them to be absolutely free from anything injurious; consequently they are not only health-giving but are health-producing.

A visit to the plant of this establishment is very interesting. Their business increased so rapidly that improvements have been made from time to time until today it is a model industry.

Everything in the plant is kept clean as it is the policy of this institution not only to make bakery goods that will pass inspection but to turn out products that are as near an approach to the highest perfection that the model machinery and up-to-date methods will permit.

If the public could only comprehend how these products are manufactured by this company—could only understand how absolutely pure and health giving they are—there would not be a family in this vicinity who would not be a patron of this concern.

Their products are very popular in the community, being the very best that the market affords.

The New System Baking Corporation has been allied with the business of this section of the state for some time and has been instrumental in the upbuilding of this section of the country and the institution should receive the patronage of the entire people.

SPRINGFIELD TENT & AWNING CO.

With headquarters in Springfield at 211 East Main Street—has the leading Tent and Awning establishment in this section. Being awning makers of unusual ability and manufacturers of everything made of canvas. Awnings make the home complete.

This is one of the most progressive establishments and is equipped with the latest and best devices for making tents and awnings. This firm does a big business in the awning line and the work is giving universal satisfaction.

They feature a complete manufacturing service on awnings and everything made of canvas.

At the establishment of this firm special attention has been given to this feature and they have one of the

most efficient concerns in this part of the country.

The awning department is operated the year around and if you will be needing anything in this line, better make your order now, as materials and labor are hard to secure.

In the way of canvas goods they are in a position to offer the best of service as they buy all stock from the manufacturer and sell direct to you. People who patronize this department are saved much on their purchases.

In charge are men of the community who have merited the success that is theirs, and we wish to suggest that as regards work in any of these lines you will find that the Springfield Tent & Awning Co. can save you money and time.

The sky continues to monopolize the interest of Linbergh in spite of the fact that an admiring public was ready to equip him for life with a sackgany desk and a political job.

There is no more significance than usual in the fact that Hollywood couples going out of town to marry, usually land in Agua Caliente, a couple of Spanish words meaning "hot water."

Tests conducted by an Ohio professor show there is only a faint reaction in our facial expressions to these emotions felt within. The professor has been playing his poker in fast company.

A Swedish genius has invented a regulation-size umbrella which can be folded and put away in an overcoat pocket. It sounds good, theoretically; but then we should probably mistle the overcoat.

Patou, of Paris, says the skirt should be knee length for morning wear, three inches below the knee for afternoon, and ankle length for night. For all-around wear, a window shade is the only thing.

A good hen is said to be worth two dollars a year to its owner. Maintenance charge may be rather high, but after the machinery becomes antiquated it can usually be junked and sold for thirty cents a pound.

Admirably located 1728 South Fountain Avenue—no one in demand all.

A real live well guaranteed good chased at any candy is sold.

There is plenty of this size in better equip this well-known has provided a fence for correction.

The management of this company is with merely needs of the p. With a broad view have made im view of greater service and have porters of the m Home Company.

It is a well known is no one in the

Conveniently at 23 West Main leaders in H-H and features a by up-to-date in the ablest and shoes made to post business g and returned p

This is one of right abreast of ing sales for pe part of the sta

They do no shoes, using the do not simply s leather and cut edges and call i repair shoes, t necessary and v very conscient manner. By

"The great a was overvalued. "New fell un out is half."

Learn There. Don't You'll Be

Just. "His foot in Mrs. Stark. "Yes," said "Nonsense! well talk to me. Needs in his h

Ra "I understand out of the hou "No such luc ton. "She loc ton Star."

V Sherlock-Ar written by a r Watson-Hoy Sherlock-Hi the use of cap

Ing Hat-Shop. Al hat does your Customer-I bet try them o at it exactly—

The more Street the mor wards prize fig

Grammar is way, but it w cost of any too

With office First National 904-906—will r sound and orr. If your busine may need chee surplus is on account is valued citizen.

On of the dustrial and was that many ties of men ar Before the re activities, o architecture, p le and a few in a more or About such a or note of th which come fr today.

There was work because of perfection. A practical w little to achie no standard work, he take away he is do deal of the be manship today vied at ndar

F. J. COLLINS
Wholesale Candies

Admirably located in Springfield at 1758 South Mountain Avenue—are manufacturing of popular candies that are in demand all over the community.

A real live wire confectioner, producing guaranteed goods that can be purchased at any place where the best candy is sold.

There is probably no other community this size in the country that is better equipped in this respect for this well-known and popular confectioner for correct candy distribution.

The management and associates in this company have not been satisfied with merely providing for immediate needs of the people of this section. With a broad vision of the future they have made improvements with the view of greater expansion of their service and have been most loyal supporters of the movement for a Greater Home Community.

It is a well known fact that there is no one institution in the community that has met with greater favor with the public than this well known establishment. By reason of the fact the management has had wide experience in every feature of this business and because of their comprehensive knowledge of every branch of the business, this establishment has continued to witness an increase in the number of patrons.

It is because they have won an enviable reputation for fair dealing and the most painstaking service to their patrons that this firm has witnessed the yearly increase in the number of local people ordering of them.

In conclusion we will say the management has always taken a commendable interest in public improvements and ready to aid in all community enterprises. They, therefore, merit the liberal support they receive and we predict and hope that they will long continue to minister to our needs in the same admirable manner.

RE-NU SHOE SERVICE

Conveniently located in Springfield at 23 West Main Street—is one of the leaders in Hi-Grade Shoe Repairing and features an excellent service in the rebuilding and repairing of shoes by up-to-date methods. He uses only the ablest and best workmen. Old shoes made to look like new. Parcel post business given prompt attention and returned promptly.

"This is one of the firms that keep right ahead of the times and is saving shoes for people from all over this part of the state.

They do not cobble but rebuild shoes, using the latest methods. They do not simply slap on a new piece of leather and call it a job, but when they repair shoes they rebuild the part necessary and perform all work in a very conscientious and painstaking manner. By this method they are

able to retain the flexibility of the sole and make the shoes as good as new again.

They are completely equipped with the most modern machinery and have skilled workmen of several years' experience. In addition to this they use the very best of leathers and all jobs are turned out with an idea of style as well as durability.

They are very careful in the management of this business and employ only the best workmen and purchase only the best of stock to be used in the repair of shoes. This practical honesty in the management of the business is constantly bringing in new customers.

In making this review we are glad to compliment this up-to-date shoe repair shop, and heartily recommend this establishment and its services to all of our readers.

"The great athlete died because he was overtrained."

"After lunch under the cars and was out in half."

Learning to Shoot
There, little boy king.
Don't own a gun?
You'll be a winner
And a boy!

Just as Reasonable
"It's best in his boots!" exclaimed Mrs. Smith.
"Yes," said Mr. Platt.
"Nonsense! Why, they might as well tell me that the man had his 'kicks' in his hat!"

Rather Worse
"I understand your wife locked you out of the house the other night."
"No such luck," answered Mr. Meekton. "She locked me in."—Washington Star.

Wonderful
Sherlock—Aha! This letter was written by a radical communist.
Watson—How do you deduce that?
Sherlock—He scrupulously avoids the use of capital letters.

Ingenious Idea
"Hat-shop Assistant—What size of hat does your husband take, madam?
Customer—It's not sure of the size, but try them on this mofon. His hats fit it exactly.—Humorist.

The horse we learn about Wall Street the more charitable we feel towards prize fights.

Grammar is well enough in its way, but it would be fatal to the success of any football coach.

Wm. J. GRIM
Accountant

With office in Springfield in the First National Bank Building, rooms 304-306—will put your business on a sound and organized financial basis. If your business seems not to pay, it may need checking up. See that your surplus is on the credit side. This accountant is a man of integrity; a valued citizen.

One of the great results of the industrial and commercial revolution was that many of the practical activities of men are refined into real arts. Before the revolution all of man's activities, outside of the fine arts of architecture, painting, sculpture, music and a few others, were carried on in a more or less haphazard way. About the middle of the nineteenth century some of the leading business organizations began to take an interest in the

There was no perfection in such work because there was no standard of perfection. Men achieved little in a practical way, because there was little to achieve. If there is no rule no standard by which a man may work, he takes little pride in what he is doing. So we owe a great deal of the beauty, the beautiful workmanship today to those men who developed standards for the practical ac-

It is because they have won an enviable reputation for fair dealing and the most painstaking service to their patrons that this firm has witnessed the yearly increase in the number of local people ordering of them.

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State Theatre

Where you hear as well as see the best in motion pictures. Featuring the Talking Pictures, the latest in motion picture production.

The State Theatre in Springfield has taken its place in the social and educational world of this part of the state and has become an institution in the life of the people that has been beneficial to the young, old and middle aged.

This popular theatre is appointed most excellently, the ventilation and cooling arrangement are the best that can be secured and all sanitary precautions are taken for the health of the people. Here amidst comfortable surroundings you are entertained while music that entrances helps drive all care away.

The management personally sees that the people of this territory are given not only the very latest of productions from the studios of the east but from the California and European studios, thus furnishing to the people the very latest and most select of high class photo plays. These plays are all clean and the themes are selected with great care so that the ladies and children of the surrounding territory know this theatre as their moving picture home. A quiet air of refinement pervades the audience and this accounts for the large patronage from all classes of people.

This modern policy of the management has brought autists and people from all the surrounding towns and the city to recognize this theatre as their favorite amusement center.

If you have not formed the habit you ought to. Go down some evening even though you have put in a hard day's work. You will be much refreshed and all the more ready for your next day's work. Take the whole family with you as the price is very reasonable. High class features from some of the country's leading producers are the kind of productions shown here. You will see here the world's greatest movie stars.

In making this review of the social life of this part of the state we are glad to compliment the management upon the popularity of this theatre and upon the position it occupies in the life of the people. It has been aptly said that it is truly "The House of Quality or Broadway at Hand."

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They are still finding it difficult to provide to the industrial centers. It is mostly, of course, the fault of the peasants. . . . Communists and commissars must step in and teach them their business, says the London Times. Three months ago they said: Let there be rabbits, rabbits in millions, pedigree rabbits, canned rabbits, rabbit literature, rabbit films, rabbit propaganda. Rabbits, conjurers, and all concerned set to work with a will; but the rabbit scheme is not to mature till 1934, and meanwhile . . . one must eat. So now it is to be hens: hens on a "pen-Soviet scale." A deputy commissar very happily named Khinchuk has issued the fiat; the commissariat of agriculture has organized the scheme. The results are sure to be impressive. When the hens of Khinchuk chuck-chuck in their millions over their billions of eggs in the "controlled nests," then will Khinchuk chuckle, and the eyes and other portions of good Bolsheviks swell with fatness.

When a dog proclaims his ownership you may take it for granted that he is wagging his tail. Recently another dog, a "hound" dog named Sam, was recovered from a thief because the dog identified its owner to the satisfaction of the police. Human witnesses may picture themselves they may be in doubt. Even when they speak knowingly and truthfully they sometimes are suspected. A hound has no way of telling an untruth, who is his master, but is his indifference to his fate in its attachment. But a dog makes no mistakes in recognition and his demonstration is beyond question. Even if he has been abused and should disown his master, he nevertheless is true. His is a language of affection, an expressive, convincing language.

The Office Cycle has an idea for a new kind of narration: The contestant sits on a dais and reads the Congressional Record.

Those who insist that home should be the best place for a family, seem to be losing sight of the fact that often it isn't even that.

Back in the old days in England they hanged men for lesser offenses than varnishing a cornucopia before getting it on sale.

While the subject is before our eyes, let somebody explain why the old-time English had those enormous bare smoke stacks?

Sweet crackers made in the shape of the various states to aid children in geography, should go far toward popularizing Texas.

The usual complaints are heard about the theatrical situation in New York, but we understand business is still better than the shows.

Spain plans protection for her native musicians. Evidently the saxophone is not a native Spanish instrument.

Thieves in southern California carried away a recently completed bungalow. In a moment of weakness, we assume.

Burglars occasionally manage to carry off heavy safes, but so far there is no record of their having lifted safe mortgages.

Lives of dinosaurs remind us we can live our own sublime and departing leave behind us footprints to be found—in time.

Many parents would save themselves a lot of worry merely by remembering that it is normal for youngsters to be savages.

Arrived are the days when the first thing to greet the eyes of the early bird as he leaves his dooryard, is his own frosted breath.

The woman who can look her best after riding all night in a day coach should be able to meet any conceivable situation gracefully.

Mortar and Pests: A trade symbol, once found over apothecaries' doors. Now used by the proprietor to pound up turn fish for sandwiches.

Cast your bread upon the waters and it will come back to you after many days. Or if you want faster service, you can cast manuscripts.

We imagine when you hunt with a camera you are sometimes surprised to find that the deer on the plate turns out to be a hunter in the print.

An inquirer asks the information editor what the rank of the commander of a cruiser ordinarily is. This driver, we should say, at a guess.

A man's full name should be the same name he uses when sober, but occasionally it isn't.

Not that we are in the position of having to know, but whatever be the cause of coffee ice cream?

It wasn't so many weeks ago that a lot of people were complaining because the weather was overwarm.

Because it is good news, this paragraph never grows old: Peace has broken out again, in China.

We suppose the editor of the Congressional Record doesn't even know what a blue pencil looks like.

Amateur theatricals are pretty bad, too, but we guess the worst of all is an amateur job of job printing.

"A taxi driver in Paris won a recent eating contest by devouring 41 eggs." He's no taxi driver, he's a taxidermist.

These transition alphas, short in front and long in the back, remind us of the old saying, "Good God, and good devil."

LEITER STUDIO

Conveniently located in Springfield in the Mitchell Building—is a popular art center of the community and the place where the people of this community know they will find professional work in all that pertains to modern photography. This studio has won wide renown as artists of the first rank and makers of photographs that please.

Truly it has been said, "Your friends can buy anything you can give them—except your photograph." And photographs are not expensive because the proprietor of this studio is prepared to serve you in the most efficient manner at small cost.

You can secure here most excellent photographs at most moderate prices. Of course they are prepared also for the rarest and most costly work in this line and there are examples of the artistic ability today in the homes of many of the families in the community. But they are also the popular priced photographs and specializations in proving to you that really good work can today be had at truly a very small cost.

This studio has won the admiration of many parents through the excellent work they do in making pictures and portraits of children. Whether it be an infant in arms or a child in school, they seem to possess that happy faculty of catching them in the most natural way.

This studio has won quite a reputation in this section on account of the painstaking work and efficient service which they always render in the making of photos of wedding parties and bridal groups. The work in this particular line is always prompt and satisfactory.

They are leaders in this profession as are also the assistants. Their work has elicited the highest commendation especially among the prominent families of the community, and the studio is at the service of clients whenever they desire.

Taken all in all the Leiter Studio is a worthy member of the profession and the chief of this section are to be congratulated upon having photographers of such artistic ability in their midst.

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DALTON BODY WORKS

Features a reliable service to auto owners in Springfield at 1312 Dayton Avenue, Telephone Center 282—a special feature is the rebuilding of wrecked cars, such as body work and fender work.

Not only in the city but in all the surrounding territory this well known firm is famous for the expert work they execute in rebuilding wrecked cars and repairing damaged cars. Even though many individuals and organizations are carrying on campaigns for more careful driving, the steady and rapid increase in the number of vehicles on the streets and highways makes the total elimination of smashups impossible. For many miles around experienced motorists and garage men have learned to call upon this firm for service on wrecker cars. In many cases they have completely restored wrecked cars which owners had thought were beyond the aid of expert service.

A small scratch on your car they will take care of in a jiffy. A bent fender or crushed body they can fix in very short order. In these days of

congested traffic it is not necessary for you to wait weeks for such work as this. Here is a firm which specializes in this service, and they will turn it out for you right away. Best fenders, they can make look like new, and all other features are efficiently handled.

END-O-LINE POULTRY & PRODUCE CO.

Conveniently located at 57 South Market Street in Springfield—our industrial issue would not be complete without prominent mention of the business activities of this concern and their extensive operations in the way of conducting a house for the purchase of poultry and eggs.

Commendable publicity and valuable advertising is given our section by this progressive firm, far and wide dealing as they do on a large scale in poultry and eggs. Their operations are of the most extensive nature and add to the commercial efficiency and attractiveness of the section as a market for produce of all kinds.

Through the years they have been doing business they have always been most fair and honest in their negotiations and afforded the public a valuable market for the products they handle.

It is very important that the producers in the various lines should have a market that is up to the standard

W. P. BYERMAN INC., TRANSFER & STORAGE

When it comes to conducting a transfer business this firm located at 115 South Lowry Avenue in Springfield—has been in business for some time and the assurance of satisfactory service rendered by them is evidenced by the increasing patronage they are receiving year by year.

There is nothing too large or too small for this well known firm to move. As to distance their field of operation is the United States. In this day of Twentieth Century efficiency nothing has developed as rapidly as the methods of transportation of household goods, stock and merchandise. The time was when household goods, stock and merchandise had to be moved by steam roads or by two-horse wagons.

Not so today! They operate large motor trucks with sufficient capacity to carry anything large or small, and is transferred quickly and with perfect safety thus their patrons are not

When we hear a lot of old fellows we have known a good many years, criticizing the young people of today and how fast they live, we have only to remember a few years back and recall how the people of those days conducted themselves. It is quite true they do things now that they did not do then, but it should not be forgotten that they did things then that are not done now, says the Newsweek Times. The majority of people who have reached middle age or a little older have no room to criticize the younger generation. They conscientiously forget the faults and remember only the virtues of a generation ago.

I have been reading in a Sunday newspaper how a witch doctor in South Africa administered the powder of a ground-up graminophone record to make a patient talk, the medicine being mixed with water from a railway engine in order that the patient might be set going again, says the London Morning Post. The treatment, which, by the way, was quite successful, seems comic enough; yet it is really no more absurd than those in vogue among the medical profession in this country a few generations ago, or indeed than many rustic cures even now in use.

Statistics are those authoritative and conclusive figures which merely strengthen woman's intuition to the contrary.

Every family has one: The telephone friend; who invariably helps just as you are well under way in the bathtub.

If you should happen ever to meet a social lady, the full name of the newly found germ is Pleurococcus Streptococcus.

NEW IDEA SHOE REPAIR

In Springfield at 26 West Main Street—are offering the people of the city and this territory an essential service and everyone should take advantage of their high grade repairing of shoes for men, women and children.

There are many people today who yet think that a shoe is repaired all right as long as it is fixed so they can wear it again. But in the progressiveness of this line, things have changed and the modern methods used today insure the owners of shoes repaired at this up-to-date establishment double the life of the old-time way of repairing. Therefore it behooves everyone to see that they are getting the longest life possible out of their shoes by having them repaired at the New Idea Shoe Repair for they have the latest machinery in use and the best materials on the market, which insures you that shoes repaired at this establishment will be as good as new.

It is also a man that appreciates any business given him, whether it be large job or a small one.

Coca Cola Bottling Co.

With modern plant in Springfield at 423 West North Street—is under capable and popular management, is the official bottling plant for Coca-Cola. A modern establishment which is equipped in the most scientific manner so that in the process of manufacture and bottling their products are "Untouched by Human Hands." To produce a superior product that not only meets requirements, but also lends added zest to the joy of living it is not necessary that one provide at once a plant which covers acres of ground. The quality that wins widespread and instant popularity, however, soon will force an increase capacity and such is the case with this bottling company.

A phonograph record company has been sued by a Virginia mountaineer who says he is the author of the ballad widely known as "The Wreck of the Old 97." Everybody knows the piece, especially with the trick sound effects contributed by the phonograph record makers. But that it should really have had an author comes as a brand new idea, says the Spokane Spokesman Review. Yet, when we come to think of it, somebody must have written all those old ditties. Probably somebody wrote "Frankie and Johnny" and "Casey Jones." It must be true, yet we can't quite comprehend it.

It is not to be believed that doctors as a rule insist on tremendous financial returns for their work any more rigidly than any other class of professional men. The life of a rural doctor, however, has always been a terrifically hard one and not too well rewarded in money, says the Houston Post Dispatch. It would probably mean a great deal if rural communities should organize and assure a doctor a decent living and proper facilities for his work.

Divorce records from New York record a charge of cruelty against a deaf and dumb husband, who turned out the lights whenever his wife, with the same afflictions, registered anger on her fingers. If this is cruelty, consider the abuse that has been heaped upon some of our radio speakers.

Another thing that has puzzled on a little, about "success stories" is why the interviewers sometimes have to hang up the subject in a multistore.

A local economist figures that with the six large churches merged to form one, the half a dozen mosques in the community can be reduced to one.

The London Zoo has added a pair of eye-eyes to its collection. An eye-eye is described as a lemur, and said to be quite like a Hollywood yes-man.

When the entire fraternity chapter climbs into a small coupe it helps you to understand how a French army was routed to the front in just a few tail-cabs.

An explorer reports a Peruvian tribe in which women rule. That's another custom beside the custom of eating potatoes that we got from South America.

The hottest place in the world, says a geographical magazine, is Kila in North Africa. There seems to be a field for an outdoor type of oven thermometer.

The water boys seem to have no lack. Queen Dida was shot according to Kipling, and the new king of Afghanistan has been chased off the royal premises.

An old man of our acquaintance can distinctly remember when he could buy a pound of the best chocolate and bonbons for what is now asked for five.

HOENIG'S INC.

Whose progressive store is located in Springfield at High & Limestone Streets—is one of the leading stores in the state, offering most exclusive quality goods, a modern shopping center for the people of this community.

All the goods for the store come from the arbiters of the very latest fashion and are of new beauty. Specialties and garments from this store are not just ordinary, but have a style of their own.

At the Hoenig's Incorporated is found not only the styles and materials in the most popular vogue today, but the more conservative of modern garments that have met with universal approval. As regards to price you will find these garments, which hang in graceful and becoming lines, are offered at most reasonable figures, for while this store enjoys the patronage of the leading citizens of the community, it is the most popular store within many miles among people of every walk of life.

At this very modern store is carried an excellent line of high grade garments and specialties, best quality and style that is the very latest and at a price that will suit you. The establishment is one of the largest stocked stores in the community and draws trade not only from the city but from the country for miles around.

Throughout the entire store you will find the same high quality, and whether it is one of those many little accessories of dress that are so necessary to the toilet of the woman of today or a selection from the comprehensive stock of ready-to-wear, the customers invariably find this establishment has provided a large assortment from which to choose. Another feature of this establishment is the courtesy and accommodation which marks their very satisfactory service and distinguishes theirs from the average store of this kind.

You will find in charge, men whose keen judgment has been responsible for the excellent patronage extended to this popular store and we wish to direct all readers attention to this store as the important feature of the community's commercial efficiency.

Throughout every state in the union the wonderful and refreshing beverage is constantly in greater demand. It has become a most popular beverage with all classes of people. It not only quenches the thirst but seems to leave "that satisfied feeling, whether consumed on a hot day in summer or in the middle of winter. It is especially popular, of course, through this section and this bottling company has hands been able to meet the demand. There is only one Coca-Cola and it is known all over the country. Nothing else seems to satisfy but the genuine. This is the official bottling plant for Coca-Cola and it supplies all dealers

It's a poor snowstorm that doesn't help the trade in rubbers.

Diagrams: A device for naming the point story on some other nationality.

We hope that the people who complained of the hot weather are now satisfied.

In the School of Experience, the regular curriculum is said to take the place of living.

If they are going to "clear up the air," why not do it with respect to quality as well as quantity?

The hardest thing for a reader to do is to understand the person who can see two sides of a question.

Anything that really promises to help stop the killing and mangle on the highways is worth considering.

The original cynic, we imagine, was the chap who helped Humphrey Dumpty up onto the wall in the first place.

In 30 years, more or less, we have heard no good word for wildcat except that it doesn't sound as good.

Dora, who has been caught in the Color-In-the-Kitchen movement, is talking now of buying a sport model car.

Personally, these days, we would rather be on the side of the wronging force that comes to a stop in the warm hotel lobby.

Appeal to Chivalry (Chicago style)—"After emptying his pistol at the detective Wilson cried, 'Give me a break. My gun is empty.'"

One disadvantage of traveling by rocket, though there may be others, is the lack of any facilities on route for changing plans.

"For the purpose of running this newspaper," an editor once said to us, "let us assume that a person from on is from still."

We'd like to hang on another 20 years or so, if for no other reason than to learn who started the World War and who won it.

"John D. Rockefeller III has gone to work for Standard Oil, beginning with one of the lighter jobs." Possibly shining the shoes.

Dora, who is always leaving a glow about her, usually in a bed, thinks they ought to sell them in sets of four, like boxing gloves.

A professor of astronomy at Harvard puts men among the Coloidal Aggregates. "When you call me that," said the Virginian, "muddy."

A tailor's ad says a new suit improves one's chances for credit. The idea is also reversible: Credit improves the chances for a new suit.

One of the most morbid questions asked the Information Editor in the past several days is the following: "Where is the Dismal Swamp?"

Have your actual friends ever brought you the pure joy that you sometimes find through books, writes James Norman Hall in the Atlantic. I don't it; they disappoint you, and you think that is why friendship is the spirit is usually to be preferred to such friendship in the book as chance may put in one's way in the course of a lifetime. Chance distributes its favors with such an appalling lack of forethought and discrimination, and in the matter of friendship, more than likely the one you receive are not at all the ones you should have had or would have chosen for yourself.

This world is so full of talkers that the silent man seems to stand a very poor show, says the New York Look. If we want a preacher we want a man who can talk well. If we want a lawyer we look up a man who possesses the gift of persuasive speech. If we want a councillor or alderman or a member of the legislature, we usually vote for the glib talker, and not seldom on the hustings the man of solid sense, the man of broad business instincts, the man of education and refinement, and character, stands no show at all with the man of nimble wit and almighty tongue.

When genius, personality, ability are great enough there are no national borders, no man-made limits. The City of Paris has just placed a tablet to the memory of the German poet Heinrich Heine on the house wherein he died in the French capital. Both German and French lovers of his poetry put flowers on Heine's grave. War mars the harmony and beauty of the world. It retards the progress of mankind. But war cannot obliterate from the minds and hearts of thinking men and women an appreciation for all that is best.

At the recent medical convention doctors blamed the automobile with its moonlike gas for the lack of "pop" of which so many people complain. But what else besides the automobile keeps those who own one hopping to pay for it and those who do not own one hopping to keep from being killed?

All Job had was bolts, as is frequently said, and we doubt whether there were any young people working their way through college by selling magazines, at that time.

Scientists say the Grand Canyon is slowly disappearing and in a million years will be no longer exist. Curious motorists, in the meantime, will put on the brakes at the brink.

A roving p. son has succeeded in flying from England to America. The enterprise was fruitless, though, since there were just as many English speakers here as there.

Byrd, now a rear admiral, retired, differs in many ways from the type to which we are accustomed. At the South pole it is doubtful if he even has a rocking chair.

We were talking in a shop not long since who had the complete details of 1,776 assorted football players in his head, and couldn't name either center from Pennsylvania.

THE SPRINGFIELD RUG & FURNITURE CO.

With most complete store in Springfield at 140 East Main Street are furnishings of Home's Complete.

To make the homes of this community into homes has always been the primary aim of this progressive furniture store whose management believes that by carrying out this aim they can serve the community in a very important manner. They have spared nothing to give every man and woman in this city an opportunity to have a tastefully, if not elaborately, furnished home. It is a mistake to think it takes a fortune to furnish a home attractively. As a matter of fact these enterprising business men can show you there is no good reason why any ambitious man with a normal income should not live in a home furnished attractively in every detail. Furthermore, when the citizens of this community look over the stock of this store, they will realize that they will not have to make any trips to a distant city to furnish their homes. It is here.

It is safe to assert that there are few stores in any metropolis which have a more complete and up-to-date stock of furniture than this local business establishment. By furniture is not meant merely tables, bookcases

GEORGE G. BOTHWELL & CO. Plastering Contractor

With office in the Builders Exchange Building at 212 East High Street in Springfield—is a prominent and well known contractor with a reputation for the kind of plastering work that is built to last and consequently his services are in great demand, for he knows the Plastering Business from A to Z and employs only expert workmen.

He has had charge of some of the largest contracts in this part of the state and always give the best of service regardless of the size of the contract.

Here the public has at its disposal the services of men who are competent and who obtained their business education in the school of practical experience. From the inception of this business, quality has been the aim and the standard of excellence has been maintained from the beginning. The name stands for quality, reliability and progress in the plastering lines of this section of the country, and as the advances of the periods have marked improvements in the art, these advances have been adopted and put into practice as rapidly as they were approved by the trade.

Mr. Bothwell has won a warm place

JOE. C. O'BRIEN Undertaker

Admirably located in Springfield at 1002 East High Street—are leaders in their profession and furnish a strictly modern funeral equipment. They are in a position to render a service that is unsurpassed in the most metropolitan city.

Justly speaking in this respect the community is indeed fortunate in having efficient representatives as are found in this up-to-date establishment. Ever since he embarked in business he has realized that the foundation of principles on the basis of any surviving business must operate upon fair and honest methods, added to the best service, has been his policy, knowing that a concern without these qualities must die.

These possessing three business qualities has not only benefited the public at large but has built for this man a reputation that has extended in every direction.

Being a thoroughly modern institution, he furnishes a funeral home for the benefit of those who live in limited quarters, and it is fully equipped and at the disposal of all patrons. The

THE MODEL LAUNDRY

Located in Springfield at 122 Walnut Street—is one of our most progressive firms. Features a most complete Laundry services.

This is an age of convenience. Duties that were performed in other generations at the cost of great labor and hardships are now accomplished easily through the service offered by progressive business houses of today.

This is particularly evidenced in regard to the things for the home. The aim of this progressive laundry, which perhaps offers the biggest measure of service for the home, has over this and in view—provision of the greatest service for the housewife. Its policy is to lighten the laundry burden of the home.

Consistently living up to its name from the quality of service it offers, this progressive laundry now has regular lines of laundry service that meet with any individual or home condition. Giving laundry service that represents that same care and attention that would be given articles

At 423 West Main Street—is the largest and most complete of the city. A foreman of the work. Retor signs, cart trade journal, small advertising value for. Adequately expert. In the end but one way—ple have fear they read c they know th cially when t fence, is not a man or wo cing men c the heart m c of gifts. It c others that c can be thank c most the gre c able. And i c with more c c that with my

Admirably 118 East High Street—are leaders in their profession and furnish a strictly modern funeral equipment. They are in a position to render a service that is unsurpassed in the most metropolitan city.

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PIXLEY & MESSICK CO.

At 425 West Main Street in Springfield is the leading firm of this nature and especially popular with the people of the city and surrounding territory thru their efficient service.

A foremost and reliable organization of photo engravers and artists, noted for the high quality of their work. Retouchers, illustrators, designers, cartoonists for magazines, trade journals, newspapers and direct mail advertising. Half tones, and zinc etchings. Pictures which are valuable for records and sales purposes. Adequate equipment and thoroughly experienced. Real Community boosters.

In the end the world is convinced but one way—through the eye. People have learned to know that what they read can't always be trusted; they know that what they hear, especially when told over the back of a fence, is not always reliable. But if a man or woman can say, "I saw it," "My own eyes witnessed it," well, the heart must believe it.

Sight is indeed the most precious of gifts. It is one thing above all others that almost every individual can be thankful for. Blindness is almost the greatest handicap imaginable. And indeed, what do we say with more satisfaction than, "I saw that with my own eyes." Unfortunate

stely we can't all see everything in the world. But, thanks to modern science we can see almost exact reproductions of everything in the world. Popularizing photo engraving was indeed a great service to humanity. Those who have something to present to the public in any way know the value of pictures. A man can sell a house in a distant city if he can show a picture of it. We probably purchased the automobile we drive because we were impressed first by a fine picture of it. Perhaps you are a real estate man. You have a house on a certain plot. People can at least be interested from a mere description, maybe interested enough to the point of purchasing by a few good exterior and interior pictures. A merchant wants a good picture of some display for publication; the commercial photo engraver supplies it. There are technical kinds of work in which these engravers specialize. They can take pictures of architects' plans and of important records. Nothing preserves a record more accurately.

The photo engravers have not only made great progress in their business, they believe that their business progresses only as the community progresses, and they have spared no effort in supporting every commendable project.

BANCROFT BARBER SHOP

Admirably located in Springfield at 118 East High Street, features manuring and specializing on all scalp diseases—this is the mecca of discriminating men and women for miles around that take a special pride in their personal appearance. The shop is splendidly equipped for the production of a class of work which has been of excellent distinction with the trade.

Ladies, workmen and children highly praise the efficient service at this reliable shop. Every one is aware that when he steps away from his favorite barber's chair—shaved, shingled or shampooed—he will look successful and feel that way.

The management of this shop is endeavoring to give the public the very best service at all times. All equipment is modern and up-to-date in every respect. The work is done by expert craftsmen who cater to the individual needs, desires and demands of the customer in a manner which is

largely responsible for the wide popularity of this establishment. Nothing is left undone to please the most exacting patron. This reliable barber shop is a service station for men and ladies who care to keep well groomed. There you will find skilled service. Many a person in this community has missed success because of a careless appearance. A specialty is made of ladies' and children's work and appointments receive their careful attention.

We suggest to the uninitiated that you pay a visit to this local shop. Take any barber's chair available, their work is of the very highest standard at prices satisfactory to the purse.

The management stands high among the business men of this section and is esteemed for polite and courteous treatment of patrons. The shop is recognized as a place of merit and all who have had work done there, are high in its praise.

During the progress of a recent hide-and-seek game, an unsuspecting local householder dumped a basket of ashes on a small boy in an incinerator.

We have come to a point where our feeling toward any Scotch joke is a strong reaction in favor of the Scotch.

The earth may, as has been said, have a tail like a comet. But this should not be mentioned in some states.

An amateur meteorologist says that tonight, like lightning and amateur carpenters, never strike twice in the same place.

A chemist claims a human being is largely made up of glue. But isn't it a rather curious way to refer to the wife's relatives?

There never was a mechanical cigarette lighter as reliable as holding the cigarette over a kerosene lamp chimney and making a deep draw.

When a salesman calls up at 7:15 in the morning with a land contract proposition, the telephone is not out of line of least resistance.

Question No. 9 to be asked by the community is "Marital condition?" If it means after breakfast, the answer is "Quite satisfactory."

SNYDER MACHINE CO.

A very progressive firm in Springfield at 1620 East Pleasant Street—is under the direction of a management of wide experience in this business. Well equipped for all classes of machine shop work, and have established an unrivaled reputation for expert service and reasonable prices. Much work is daily received by this shop from the surrounding territory.

This shop is equipped with the latest machinery and the fact that they are machinists of ability themselves makes it a safe place to take work. They can tell you in an instant what can be done, how long it will take, and what the probable cost will be. If it will pay you better to get a new part they will very promptly tell you to do so.

They are able to repair all classes of machinery, just take them to this shop and they will make them as good as new.

This firm realized when they started in business that it was necessary to equip the place in a most complete and modern style and so they installed the latest of scientific machinery necessary to an establishment of this kind. This is one of the reliable institutions of this section and when you

need anything in the line of machinery repair service you can not do better than to go to them. The service has always been efficient and courteous. As a result their business grew to such proportions they found it necessary to provide a modern plant. This they did and now have one of the most modern in the country. It is scientifically equipped as regards all classes of machine work for motorists, manufacturers or farmers, and they are prepared to render a service in these lines which equals that of any offered in the largest cities of the nation.

They are experts in the business and no matter what work you desire you will find them always ready and willing not only to serve you but also to give you valuable advice and suggestions as regards anything connected with the business. Their plant is a credit to the community and a tribute to their progressive and reliable policies.

In making this review of our progress we are glad to compliment the Snyder Machine Company on the position occupied in the business world and call the attention of the excellent service as well as reasonable prices to the public.

Tall Men's Crusade

Six-footers in Cardiff, Wales have just organized a league of tall men with the worthy purpose of inducing designers of furniture and other things to consider their requirements. It is a league which should receive ardent support in other localities. Tall men have many tribulations trying to fit their long legs into the space between rows of seats in theaters and on buses and railroad day coaches. Also, they have many tribulations dodging chandeliers and the tops of doorways in their own homes and the homes of friends. There are two sides of the problem. The world is equipped for persons of average height. The tribulations suffered by the extra-tall men are pretty well matched by those of the extra short women whose feet don't reach the floor in cars and theaters and restaurants and who can't carry footstools with them wherever they go. It is all right to build and design for the average person, but the tall and short deserve a little attention, too.

England has a wave of amateur dramatics that is threatening the professional stage. A recent census showed that there are at least 10,000 amateur actors in the country, and the number is growing. One theater in London is specializing in amateur shows, and a society books another theater of the city for a week to put on productions that rival the best professional events. The Bournemouth Amateur Dramatic and Orchestral club is launching a campaign for a \$100,000 theater to be used entirely for non-professional. Not only acting talent is being encouraged by the amateur societies, but many of them make their own scenery, furniture and costumes and produce plays written by their own members. R. C. Sheriff, author of "Journey's End," served his "apprenticeship" by writing plays for an amateur society.

George Washington did surveying for a time in an orderly, limited way. But we have progressed, says the New Republic. Often efficiency destroys romance—but there is nothing dreary or machine age about the Alaska aerial survey. Airplanes equipped with cameras have discovered a hitherto unknown power site of more than 20,000 horse power in the Tongass National Forest. Before this aerial expedition began operations very little of southeastern Alaska had been surveyed. The chief beauty of the Tongass National Forest lies in the fact that it can supply 25 per cent of the pulp needs of the United States in perpetuity. Under forest service administration the timber will be cut no faster than it grows.

New Yorkers, despite their bustle and bustle, are a kind-hearted lot, as demonstrated by the establishment of a new organization known as the Tail Waggers, which is no less than a club for dogs—a sort of first-aid post and identification bureau where injured mutts can be taken for treatment and lost pups held for their owners, says the Providence Journal. Each dog is carefully described by its master or mistress, a description card is placed on file and indexed and cross-indexed, and an identification medalion is issued. When a lost puppy is brought to the club it is necessary merely to look him over, note the outstanding characteristics, consult the files and call up the owner. It is all very simple, efficient and kind.

With a quota of 100 emigrants to the United States, the Island of Yap has not sent a single one. We are hoping this fine patriotic attitude may be expanded to include "Yap for the Yaps."

"Time," says an article on the peace situation, "is an answer of all wounds." Reminding us of the hurried orator at a Boston political rally, who opened his address, "My time is limited."

SCHULER AUTO SERVICE

With modern establishment in Springfield at 9 North Center Street—feature a complete repair service to auto owners and the fact that they render a complete service for the automobilist makes their establishment the Repair Shop of Good Service in this section of the state.

One of the centers of activity that is visited by motorists from this section of the country is this very popular shop, which by reason of its very accommodating policy has wide popularity.

This shop is conveniently located and commodious enough to look after the local patrons and the traveling public in the way of service. When this firm started in business they determined to furnish service to every automobile owner, and there is no question but that they have succeeded.

THE WORLD OVER

A Frenchman recently wrote 25,000 words on a single postcard.

The British museum has more than forty-six miles of shelving for its 2,000,000 books.

The only known diamond mines in North America are located in Pike county, Arkansas.

Members of the Mount Everest expedition encountered birds and fishes at great heights which previously had been thought impossible of sustaining life.

That one of the special stunts of British army flyers is picking up messages strung upon a string between rifle butts held by ground troops?

If the scientists have really isolated the flu germ, we wish they would do it again.

To date we can't say the London meeting has reduced much except our expectations.

What difference does it make what they name that new planet? It will never know what it was called.

We must ask the Wild Life editor about a bird with square wings, seen recently by us on a radiator, ornament.

What has become of the old-time slater-in-law who dropped around for dinner and at least pitched in and wiped the dishes.

One of the half-grown tomboys in the neighborhood, now in junior high, was telling the other day how her grandmother embezzled her into wearing her rubbers.

It is perhaps just as well the old-fashioned chest-heating type of movie hero went out before the talkies came. We are the kind that is made nervous by body squeaks.

If misplays at bridge are a ground for divorce—and they have been in two recent cases—it seems, then, none of the households with which we are at all intimate is safe.

The thing some of us miss in symphonies by radio is watching the mounting expectancy of the earnest chap in the back row as he gets ready to whom the cymbal.

Perhaps the reason why so many husbands fail to share their wives' enthusiasm for art lies in the fact that the more art in the home the more pictures must be hung.

The street pajamas had for women will probably be wrecked on the shelves of too much material.

Always an affecting sight is the gentleman on a diet who is paying for the luncheon of one that isn't.

Why not reduce congestion in the prisons by making them less comfortable—and therefore less popular?

Tact is where you touch father as far in advance he fails to realize the money is for the Father's Day necktie.

Is there anything pleasanter on a sweltering day than to drive slowly along a country road in the shade of a new-ton truck.

The honeymoon is pretty well over when it is no longer an unbearable separation if he steps into a telephone booth for a second.

About the neatest trick is to memorize the sales talk of the house-to-house agent and say it in unison with the next one who calls.

Ain't We Got Fun?

Many are the notions of what is humorous. The practical joker, who really isn't practical at all, is as old as the human race. We have no doubt that, if the human race originally went around on all fours and at night hung suspended by its caudal appendage from the limbs of the forest, there were practical jokesters who occasionally nipped the tail of a lumbering friend, causing him to tumble into the mud and mark below. Franksters of the modern civilized race sometimes, with great display of originality, call up undertakers, ambulances, coal dealers, transfer companies, florists and others and give them fake orders or ask them falsely to report at a certain address. The empty trip causes a real money loss to the companies concerned and an annoyance to the target of a joke. If it is done for a joke, it isn't good humor. It is plain insanity. If it is done in a spirit of revenge, it is worse. Besides being cowardly, it is plain dirt.

A Dutch breakfast is like no other meal in the world, according to the World Traveler. There are, to start with, at least seven kinds of bread: plain white bread, ginger bread, plain buns, buns with raisins, brown bread, toasted biscuits, sweet cakes and a kind of fruit cake. You will find at least three or four kinds of meat—cold sliced veal, roast beef, ham and sausage. Then, if you don't see it all at once, you smell the cheese, two or three of the Dutch specialties, including Limburger and Edam. There are several dishes piled with boiled eggs, and, of course, there are jams and honey and reasonable fruits. The climax is a pot of steaming coffee, not the insipid beverage of the rest of Europe, but the real thing from the Dutch colonies.

It is stimulating to win. No one likes to lose. But when a team enters upon play it binds itself to abide by the rules of the game and to bow before the judgment and rulings of the officials. If luck breaks badly, or if, by rare chance, unwarranted penalties are inflicted, the team that is well grounded in the attributes of true sportsmanship fights doggedly on, hoping to wrest victory in spite of the unfair odds. If that team loses, its uphill fight becomes the more glorious. If it wins, its victory is the more impressive.

American railroads have saved during the last nine years \$450,510,000 by the most efficient and economical use of fuel. This is a very remarkable showing. It is not due to any cheapening of the prices of fuel, but to the reduction of the quantity used. A pound of coal was made to do more work, so that it required less pounds to accomplish the object. In 1923 this saving amounted to over \$75,000. It is by directing its attention to such points that a company is enabled to effect a saving.

Animals and birds of the Northwest instinctively know that they are protected in the boundaries of the Yellowstone National park and fight snowbirds to get up into the park away from trappers and hunters. Last spring park rangers counted 17,000 elk, 700 moose, 600 black and greyish bears and numerous deer and small animals within the borders of the park, which includes 8,470 square miles.

What we need more than international disarmament is a general domestic disarmament day on which all residents of the United States, not in the police or the army, will be obliged to throw their pistols and ammunition on a common pile designed for destruction.

The Chinese authorities undertake to punish smugglers who carry opium to America. The American authorities are no less alert, but the narcotic traffic will assert itself as a part of the crime wave which sweeps on both sides of the Pacific.

Wonder what a Hottentot thinks when he opens up the missionary barrel and finds a two-pants suit.

An American explorer discovers a tribe of Peruvian Indians ruled over by women. Just an old American custom.

A Chicago professor claims to have found an anesthetic which will put a man to sleep. Armet the scientist smog?

The man who introduced the umbrella had to carry it 80 years before it came into general use. Our experience with umbrellas is that they don't come into general use; they go into general use.

The All-Russian Medical congress has decided to abolish Latin terminology from prescriptions. A former emperor of Germany once set out to excise all foreign words from his native tongue—and see where he is today!

DR. E. E. McFARLAND

Dentist

With office in Springfield in Suite 205-206 Sun Building, South West Corner Main & Limestone Streets—offers the people of this community the highest type of dental service. Has established a policy of satisfaction to all. Special attention given to extractions. Science has made great advance in the past few years. Great brains are constantly striving to improve health conditions of the human race. All branches of the medical profession have been affected and many of the old ideas concerning health have been proven false. In these place new ideas have been adopted that have proven a success without a doubt.

This advance has been applied particularly to the modern dentist and the modern dentist must be a person of advanced ideas and thinking. We refer our readers to Dr. McFarland for he has adopted all the latest and best-proven methods for the benefit of his large clientele.

Many common diseases have been traced directly to defective teeth, and it is the duty of every person to guard his health as well as that of his family and friends, by having these defects removed. At the office of this well known dentist only the latest ideas are in use, and the prices charged are very low. The work is of such satisfactory nature he not only increases his waiting list daily, but holds his old practice as well.

In this edition it gives us pleasure to refer our readers to this man and to assure them they will receive the best practical dental service at his office and that his prices will be most reasonable, and we would urge them to remember him when in need of dental work.

Dr. McFarland is highly respected and a valued citizen and he and his business are real assets in the community.

FINK & HEINE CO.

Conveniently located on Bechtel Avenue at D. T. & I. Railroad in Springfield—under the direction of men of wide experience and serving all the surrounding territory, paying the farmers and stock raisers more than they can secure elsewhere, the markets of the day prices and providing fresh and superior meats to the retail trade, thus serving the public in a double capacity and meriting the liberal support and patronage of all this section who wish the best and have local interests at heart. Products well known in this community.

It is a fact beyond question that adequate packing house service is essential to the progress and expansion of any community. Therefore, in detailing the prospects for a greater community, it is with a feeling of satisfaction that we direct your special attention to this company.

There is probably no other community this size in the country that is better equipped in this respect, for this well known and popular concern provides modern and scientifically correct abattoir equipment.

This is a local packing house institution that is essential to the progress and growth of the community. It is a local packing institution operated by dependable and efficient men. It provides a necessary service in supplying the very finest of fresh meats.

The public thus is assured of wholesome packing house products and of the highest grade. Thus this institution merits your consideration and the liberal support both of the farmers and the public.

As the world's greatest authorities have approved the recent inventions in all kinds of equipment they have been immediately adopted by this company, and this, coupled with the maintenance here of one of the most modern and up-to-date plants in this section is responsible for the very satisfactory service rendered to their patrons over the country, and for the fact that every patron of the concern is a loyal supporter and consistent booster for it.

We wish to state that the management and assistants have taken a commendable interest in all propositions and that they have been willing and anxious to aid in the expansion and growth of the community at all times. Therefore, it has merited the popularity and liberal support that it receives and we predict that when each town of the community has become a famous metropolis this company will continue to minister to our many needs in the same admirable manner.

CITY FENDER & BODY WORKS

J. F. Borahorst & L. Bradford, Prop's

Located in Springfield in the rear of 220 West Columbia Street. Mr. Bradford has had seven years experience with Fender Body Works—features a complete service in Auto Tops, Curtains, Glass and rebuilding all kinds of bodies and fenders repaired. Is headquarters for autolists and garage men for miles around. They have an auto and truck renewal establishment that is noted for the completeness and efficiency of its service.

They offer a very complete service in body and fender repairing, tops, curtains and glass and have equipped their establishment with the latest of equipment for the complete repair of bodies and fenders. No matter what kind of smashup you might have been in you will find they will be able to take the car or truck and put it in such condition that you would never know it had been in a collision.

This institution has kept many a truck and auto on the road that might have found its way to the graveyard much sooner if it had not been for their comprehensive and rapid service.

Two many people think when something gets wrong with the car that it is done for. No matter what you might think it will pay always to take it around here and see what can be done as often for a few dollars it will be placed in good condition and will run a long time.

If in motoring over the highways you have been bumped by the road hog or a mad driver and the body of the car is dented or fenders bent, lamps crushed, etc., just drive around here and they will fix you up so that all will look like new.

We are pleased to compliment the manager of the City Fender and Body Works who has kept the establishment thoroughly abreast of the times and is meeting the needs of the problems of the day in a most thorough manner. We desire to refer this establishment to all people of this section and ask them to call for specifications and estimates on contemplated work. You will find him courteous and accommodating and highly efficient.

HAUCK BROTHERS

With headquarters in Springfield at 222 South Center Street—offers a most comprehensive service in Sheet Metal and Roofing, having completed the work on some of the finest buildings in this part of the state either new construction work or repairs.

Superior to the vast majority of sheet metal works and surpassed by none either in general excellence of work or superiority of materials used, this popular concern has continued a most successful career because they and their assistants are among the most efficient roofing men in this part of the state.

They have equipped their place with all the most modern equipment for carrying on a general sheet metal business. Adding to this the fact that they buy the very best of materials and employ men who are thoroughly competent gives their work that superiority for which they are known for many miles.

Sheet metal work is their specialty. Roofs and gutters are within their province. Whether yours is a job calling for new construction or just minor repairs, get their figures before you let the work. Putting them on the job

is an assurance that the work will be properly done and the charge reasonable.

One of the features of the service is the roofing work. They are considered an authority upon roofing work and it will be well worth your while to consult them before deciding what kind of a roof to put on. Or if you have been having trouble with a leaky roof they are men who will solve your problems and save you money.

They are also thoroughly reliable and safe with whom to entrust work in their line no matter how large or small it may be. If you are figuring on any work let them help make up your plans and the many little conveniences that are new and up-to-date will be included while you find that consultation here will save you money.

They not only do work in town, but are called all over the surrounding territory and have many examples of their workmanship in the surrounding territory.

They know the business from A to Z and when they advise you about anything in this line you can depend upon what they say. They are prominent business men and among our most valued citizens.

ANDERSON'S FLOWER SHOP

Visited by many people from this section in Xenia at 101 West Main Street, Telephone Main 881-R—is a reliable firm featuring a complete and satisfactory service to a discriminating public through the supply of fragrant and beautiful floral designs for every occasion. Under the personal supervision of a management well informed in the care and propagation of plants and flowers in their various periods of growth. This firm is prepared to furnish and advise you as to the most appropriate arrangement suitable for an occasion to bespeak the inmost message in your heart.

This is much in evidence by a special feature which many enjoy from the prompt and reliable delivery of flowers by wire, through the "Florists Telegraph Delivery Ass'n," which has made popular the demand for fast fashion flowers. "Say with Flowers." This popular firm is a member of this world-wide service. All you have to do is give this floral establishment an order for any kind of an arrangement of flowers you want sent to a relative or friend in some distant city. They will be supplied and immediately delivered by a member in the city where

your friend or relative is located at your appointed time. Flowers which will express so fittingly your messages for every occasion are found at this well known floral establishment. Flowers for Mother on her or your birthday, or as a message to a wife or a sweetheart that only flowers can convey. Flowers for the sick room, for the office or car. Flowers for the journey will add that infinite touch of charm to life abroad and reflect the memories of home through the appreciation of beautiful things.

Another feature at this popular floral establishment that we call to your attention is the efficient service for sending flowers by mail. Each order is promptly filled and carefully packed with the choicest flowers and delivered with your card at the given time. The next time you are in need of flowers, wire, phone or write and your order will be forwarded by parcel post.

We suggest to all readers, the next time they are in town, pay a visit to this popular establishment to see the broad scope covered in handling the complete service of floral designs for every occasion.

W. O. JEFFRIES & SON

Contractors

Where office is located in Xenia at 306-308 North West Street—feature a complete housemoving service. All work is accomplished in the most careful manner so that when the building arrives at its destination it will be placed properly and practically ready for occupancy. This is a local concern offering a complete and satisfactory service in the line of building contracting. This enterprise is under the careful supervision of a management considered an authority in every phase of the building construction field. The broad knowledge and wide experience of this firm have successfully made many contracts in this community.

In the civic development of this section the company has taken a most important part. For in the successful completion of schools, business blocks, theatres and other fine buildings no other similar concern has won such a preference from public esteem. Many beautiful buildings for miles around stand as every-day examples of this foremost firm's mechanical skill.

At the office of this company a most complete service is at the disposal of the local trade. Keenly alert to the needs, desires and demands

of the prospective customer, who is the final judge of building materials, quality in products has been the guiding policy of its construction plan. Wide experience has taught this firm to select materials of the very highest standard in which the many customers have learned to place the greatest faith. Durability, economy and day-to-day satisfaction are the outstanding features of the products used and readers of this issue will do well to consult this firm when in need of advice, information and service in the construction line.

The management will be pleased to have you call at the office when in town whether you intend to build at that time or not. Every feature of the service will be cheerfully and most intelligently explained to your complete satisfaction. Anyone contemplating work of this nature can not place it in more competent hands if you cannot get downtown at this time, write, wire or phone for a representative.

We wish to compliment the management upon the efficient service in its line and refer the company to all the readers when in need of reliable construction work at reasonable prices.

PIONEER BLOCK CO.

With modern establishment in Xenia at 531 North Detroit Street Telephone Main 740—are manufacturers of their famous cement building blocks and furnish the building trade all over this part of the country. They manufacture the highest type of cement building blocks that have passed the compression test.

This modern factory is one of the leaders in the cement product lines of this section of the state and enjoys a large patronage over all the surrounding territory. Their products being recognized as standards of quality.

Their factory is equipped with the latest scientific machinery for the manufacture of a complete line, including blocks, and, in fact, everything made of cement. They only use the very sharpest of sand and the best cement and as a consequence their products are of uniform good quality.

Defying geological conditions and withstanding the inevitable ravages of the elements, the cement products which are manufactured by this well

known establishment, operated under the able direction of this cement man, have been pronounced beyond question the most permanent of any now on the market. But it is not alone the function of these cement products to defy Mother Nature, for they have been constructed along architectural lines and present not only pleasing but an imposingly beautiful appearance. They are guaranteed to be water proof.

Constructed with view to permanence and rigidity, as well as beauty of design and exterior appearance, these cement blocks are superior to the average cement blocks and equal to any now available.

Should anyone be interested in the products, they will find a call at the office of the firm or over the phone, met with accommodating responses and decidedly to their advantage. In making this review of the business interests we wish to direct your attention to this establishment as one of our valued interests and to the proprietor as one of our leading citizens.

SWIGART BROS. GARAGE

Located in Xenia at 20 East Second Street—has won a wide reputation through expert work executed. Specialize in the rebuilding of wrecked cars, bodies, fenders, tops, welding and auto painting.

This efficient auto establishment is one of the firms of this section that is running full time and has done quite a lot toward keeping cars in fine condition at the present time when new ones are hard to secure.

Throughout all of this section of the state there are many examples of their expert work. It is hardly possible to drive on any road without passing an evidence of the superior craftsmanship which have won for this establishment so wide a reputation.

Not only do they execute all classes of body and fender work but they have won popularity also through their expert Auto Painting service. Their painting is not only dependable but has that distinctive vogue and style that adds to the beauty of your car. The prices are of the most pleasing character and the promptness of the satisfactory kind, getting the work done when promised.

This firm has expert body and fender repair men, who will make your car look like new and ride like new. If you acquire a bent fender or have the body of your car smashed, just get in touch with them and they will relieve you of your worries and will surprise you how they will make your body or fenders look like new.

They have taken many a used automobile and made it look almost like new through their excellent work. Don't think that your car or the top on your car is gone beyond recall. In many cases a new top does not cost nearly so much as you might think.

We are glad in this edition to give commendable mention to the very superior work turned out by this modern firm and to say that they are artists in these lines of more than ordinary ability, and refer the readers of this paper to them when desiring work in any of these lines.

They are well known and very popular business men and take an active interest in all propositions which promise public improvement.

The National Tuberculosis association observed the twenty-fifth anniversary of its formation recently, and was able to say to the world that in the last quarter of a century the death rate from the disease against which it battles has fallen off in the United States from 170 per hundred thousand to 72.3 per hundred thousand. Since 1904 ravages have been cut more than 57 per cent.

Treasury officials say American tourists pay heavy customs overcharges on merchandise purchased abroad. By the time they come home they are accustomed to overcharges and don't let a little thing like that bother them.

Eastern papers are conducting a controversy over the identity of the inventor of the doughnut. It is hoped that the older question as to the difference between doughnuts and fried cakes will be settled incidentally.

The Iron Lantern Restaurant

Admirably located in Xenia at 41 South Detroit Street—is one of the leading cafes in this entire section of the state. The management has made a special study of the business and is catering to a custom of refinement and good taste. This establishment is the favorite eating place of both the local and traveling public.

The management has made every arrangement for the public at large. After-theatre and evening parties will find this restaurant a most suitable place to complete the pleasure of the day. The interior of the establishment is attractively decorated and most pleasing to the eye. The general surroundings present an ideal home-like atmosphere which has received the commendation of many people from this vicinity. While the work itself is done by reliable employees whose special training provides for the individual needs, desires and demands of the patrons in an eating house of this nature. Many ladies express delight in dining at this cafe, not only because they are relieved of the cares in serving the meal, but also because the food is prepared in a manner

which is exactly fitting to their own home.

The great popularity of this restaurant has been largely due to the unusual ability of the proprietor whose wide experience and broad knowledge have well provided for the demands of a most discriminating trade. Nothing has been left undone to completely satisfy the most fastidious tastes of any exacting guest. For any social or business movement suggesting an entertainment, meal or repeat of a rich and abundant nature, a visit to this restaurant will result in an elaborate fare of delicious dishes which will treat the special occasion with gratification and delight. The fact that both the local and traveling public can obtain a distinct satisfaction in food, makes this place a most important feature to the continuous expansion of the community.

We take the opportunity in this edition to tell the readers that they possess an up-to-date restaurant which is unsurpassed in any city, and also point out the advantages of obtaining this service whenever they are in town.

The Alibi-of-the-Month: Asked to explain why he was offering misbranded milk to the public, an Oregon dairyman said he was testing the efficiency of the state inspectors.

"Business ethics are improving amazingly," remarked the Old Timer the other evening. "I can distinctly remember when I wouldn't consider buying a blue suit on a dark day."

A woman supposed to have the most beautiful legs in the world has been signed to star in a talkie. This is in accordance with the splendid old army custom of making an electrical cook.

Good nature will sometimes keep a person out of a whole lot of unnecessary trouble.

More than \$1,000,000,000 in new money has been distributed to somebody, but nobody admits it.

An uncanny thing took place in New York in the past week: A gangster, taken for a ride, walked back.

Judging by the number they acquire and train, the Afghans must be running a kindergarten school for kings.

The many recent mergers are a time saver: In 15 minutes a fellow can now be refused a loan by every bank in town.

SNIDER'S BAKERY

Home of good things to eat in Xenia at 105 East Second Street—is one of the well-known bakeries in this section, not only because they maintain a modern and scientifically equipped plant with the most experienced and expert management, but also because of the fame their famous high grade products has spread far and wide.

So great has been the care in their effort to give the people the most wholesome food that their hosts of customers have learned to refuse goods from any other establishment, because they have confidence in their products.

Their bread is always crisp and fresh. It supplies strength and energy and is protected by a sanitary wrapper.

Their bakery goods are the very best that money will buy. They are baked under the most wholesome conditions and the very best of ingredients are used.

All goods are sold in the very freshest of condition. Their excellent service has brought them much praise and commendation.

Those who have never tried the products from this bakery are missing one of the accompaniments of the perfect meal, as hosts of people are praising the work of this concern and are demanding that their supply house carry this excellent line of pure food products.

The standard of this institution is the best grade flour, pure shortening, sugar, salt, milk and other ingredients mixed, baked under clean, sanitary conditions by skilled workmen.

As a consequence they find the business of the institution spreading far and wide over this section of the state, and in this review of our progress we are glad to give commendable mention to their activities and to predict for the place even greater expansion in the future.

A fast life is a natural prelude to slow music.

About where would a fellow have to go these days to get a stone in his shoe?

A clever girl must be extremely clever in order to be able to look as though she were not.

Logical Solution
Professor—So the ship hugged the shore? And where was the shore?
Student—I suppose it was in the hold of the vessel.

World Comes to Hand
"I just heard an awful story about your husband."
"Tell me. I need a new dress."

Machinery is expected to do the work of more men. The economic idealist will foresee more time for reading or for golf, as tastes may incline. There is no likelihood of reservation to the announcement, "So long as we have so much leisure on our hands, suppose we start a fight."

When the meek inherit the earth, we expect East in the published bridge problem to draw one of these 23-ace hands.

Fortunately there are no prizes in a marble game but marbles. Fancy an eight-year-old lad winning a bottle of bath salts.

Triplets have been discovered who look so much alike they are only told apart because one looks more alike than the others.

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The Dayton Power & Light Co.

With office in Xenia at 37 South Detroit Street—is one of the most important public utility concerns in this section. They are rendering a vital service to the entire community by furnishing electricity to the people at nominal rates. Their service is constant and dependable, and for this reason people depend upon this service without realizing what it means to the company to provide it.

There is no more difficult task than the successful operation of an electrical company. The disadvantages under which they must labor have been greatly increased in recent years by the continued advances in the cost of supplies and materials.

We wish to call attention to the admirable manner in which the company has served its many subscribers to the low rates they have charged, in consideration of the type of service rendered; to the modern equipment and the improvements that have been constantly made to keep every branch of the service up-to-date; and to the public-spirited policies that have characterized the operation of this public utility.

They are able to distribute electrical appliances to the people at very reasonable prices, owing to their great buying power with the manufacturers. They are constantly in touch with the markets, and are supplying high grade merchandise to the people at the lowest figures. Their stock is large and they are capable of supplying all your needs in electrical appliances.

This company should receive no small credit for their part in the progress of this part of the state, for they have been an important factor in our civic development. The operation of this business in our midst has had a stabilizing influence on all business and greatly adds to the solidarity of the entire community.

The service of the company has been developed, not only to meet the needs of the present, but in consideration of the continued service they will render throughout the coming years. They have so planned that when the population is double what it now is they will be able to render the same type of service they are now providing. This is one of the best equipped and most efficient of our commercial and industrial assets, rendering a service that is comprehensive and adequate, and reasonable in price.

Such a company could not be operated without the most competent directors. The directing heads of this

company are most efficient and have given their attention to the maintenance of efficiency in every branch of the service. They are anxious to provide the best service that modern methods can provide.

While we recount in this edition the significance of our progress as a community, we want to express our appreciation of the contribution which this company has made. The men in charge have been earnest workers in the interest of the territory which is served by this company. They have always been ready to lend personal assistance to all propositions which have promised the development of this part of the state and thereby merited commendation. We take advantage of this opportunity to compliment this company upon the success of their enterprise and the valued service it renders the public.

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ANDERSON'S RENT A CAR

A latter day business firm in Xenia at 21 South Whiteman Street—is designed to meet the public demand for the use of an Automobile part of the time.

There is a great deal of truth in the saying of Benjamin Franklin that "if you want a thing done well, do it yourself." It applies to many things and in this day of driving automobiles there are a great many times when you have use for a car when one of your own is not available. Or perhaps you haven't one, yet know perfectly well how to drive a car. In any case the fact remains that you can usually drive where you want to go, much more easily than you could direct a driver or chauffeur how to get there.

It was to satisfy just such needs that the management of this firm created this establishment. Here you can rent a car, have full use of it just as if it were your own and you don't have to bother with anyone else driving it.

There is another consideration and an important one: you can rent a car to drive yourself much more inexpensively than you could hire a taxi or rent a car with a driver.

The uses for a rented car are various. You may wish to get to a number of places quickly. There is no quick transportation there. What could save you more time and money and trouble than a car rented for as long as you want it and that you can drive yourself? Much can be accomplished on business errands by this

method. There may be deals which should be closed quickly. Getting there late by waiting for a street car, bus, or train may mean the loss of a deal to you.

Business firms throughout the country are adopting the Drive-It-Yourself Service. They find their salesmen are able to cover a large territory at a saving of time. It speeds up sales and cuts down hotel bills. The wideawake salesman who uses the Drive-It-Yourself service sees the result in his Bonus Check at the end of the month.

You may wish to take a party of friends on a pleasure trip. You may not have a car, or your own is not available. It is much less expensive and much more convenient to take them in an automobile of which you have individual use than to take them on a train. Some friends may come to visit you from a distance. You may wish to show them the city or the surrounding country. What better way could there be than to hire an automobile which will take you and your friends anywhere you wish to go?

Their special Rate for long trips is the most desirable and economical way to go. It's more economical than owning your own car.

The individuals managing this business are here to give the community service. Their charges are reasonable and their conditions of renting most reasonable. They are up-and-coming business men with a real civic vision.

Conveniently located in Xenia at 28 West Main Street—is a place where quality, service and satisfaction meet and where people from the surrounding territory go to find the perfect sea food center.

This firm strikes the keynote in modern life as people do not want to spend all the money they take in for groceries and provisions, but want to have money left for other pleasures of life. Those that trade here have found that they are able to serve much each week on provision bills and if properly put away it will be being saved, not them a handsome sum over a period of time. The prices are a result of lower overhead, closer buying, doing a large business and making small profits on each sale.

They have a very modern market and all precautions have been taken for sanitation, seeing that the sea foods were properly cared for and were cleaned according to the individual desires of the customers.

Sea foods are becoming more popular all the time as people spend time during their vacation at the shore.

In the hinterland the people were only accustomed to eat sea foods on Fridays but today they are becoming the meat for at least one meal a day all over the country.

The proper preparation of sea foods is an important item in their use and at this market they can give suggestions as to how to prepare each kind of fish and sea food as they have had practical experience and thus are able to aid customers in the preparation of excellent and appetizing menus.

The service at this popular market is very pleasant and efficient. They will assist you in making up your order and if you drive up here in the car they will see that all packages are placed in the auto.

In this review we are glad to compliment them as people who make a continual study of the food problems of the day and as conducting a store that is in advance of the times. We would advise anyone having trouble with the food problem in any way to visit this store and make the family happy by furnishing them with the freshest of sea foods.

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